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NUMBER 248 JULY 1984

MAD

"The first thing a guy notices about a girl... depends on which way she's going!" —Alfred E. Neuman

WILLIAM M. GAINES *publisher* **ALBERT B. FELDSTEIN** *editor*

LEONARD BRENNER *art director* **TOM NOZKOWSKI** *production*
NICK MEGLIN *senior editor* **JOHN FICARRA** *associate editor*
GLORIA ORLANDO, CELIA MORELLI, VIV GOLD, *subscriptions*
JACK ALBERT *lawsuits* **ANNE GRIFFITHS** *logistics*
CONTRIBUTING ARTISTS AND WRITERS
the usual gang of idiots

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"MENTL" (Another MAD Movie Satire) Pg. 43

LETTERS DEPT.

"FLASHDANCE"

Whoever wrote "Flashdunce" must be a maniac ... maniac, I know!

Paul and Jeff Hemmes
Elkhart, IN

"Flashdunce" ... What a feeling!! Sort of like nausea, only worse!

Cynthia Curtis
New York, NY

SECRET CODE

Rumor has it that there is a secret MAD message encoded somewhere on the pages of your new Special, "The Worst From MAD" (On sale June 14.) Is this true?

Samuel F.B. Morse
Poughkeepsie, NY

Ridiculous!–Ed.

WARNING SIGHS

The writer of your "MAD's 'Early Warning' Signs" should be nuked!

David Frankle
Lorain, OH

Why wasn't there an "Early Warning Sign" to let us know that bomb article was on its way?!?

Debbie Johnson
Abilene, TX

FAST FOOLS RESTAURANT

Your "How Many Mistakes Can You Find In This Picture Of A Fast Food Restaurant" was "McGreat"!!

Y. Noodle
Ridgefield Park, NJ

The hot slogan in fast foods these days is "Where's the beef?!?" In your Fast Food article the question is "Where's the laughs?!?"

Jamie Kane
Staten Island, NY

ROAD SCHOLAR

It looks like Alfred E. Neuman is alive, well and fishing for cars on Route 130 South, in front of Tom's Diner in Burlington County, New Jersey.

Bill Weinberg
Bronx, NY

The MAD-In-Form Man: You Never Know Where He'll Turn Up!!!

FLOOT, THWAK, PTANG

Don Martin makes me drop my pants!

Sara Fowler
New York, NY

How come Don Martin never used the sound effect "Floot!"?

David Greenwood
A.P.O.
San Francisco, CA

He did! But we censored him, for obvious reasons.–Ed.

BORED GAME

We thought you might be interested in a new variation of an old word game which we call "Don Martin Scrabble". This could be the biggest thing since "43 Man Squamish".

Steve and Susan Goodrich
Salt Lake City, UT

One Exceptionally Fine Day On A Scrabble Game Board

C.R.E.E.P.

After Robin Williams interviewed the "Crisis Relocation Emergency Evacuation Planner Of The Year", he should change his slogan to "Nanuke, Nanuke"!

Susan Kossler Chamblee
Tampa, FL

If you guys really wanted to interview the "CREEP Of The Year" you should have interviewed Michael Jackson. So what if the guy sold a zillion records! Between the sequined glove, the dark glasses, the white socks and the girlish voice, the guy really gives me the CREEPS!

Nicholas J. Mifsud
Drexel Hill, PA

BOY ALFRED

When are you guys gonna do a Boy George/Alfred E. Neuman cover?

Sue Adamo
Secaucus, NJ

Hopefully never! But since you're so hot to see it, take a look at the recent cover of the British edition of MAD.–Ed.

Boy Alfred – Yecch!

CHECKING IN

As I was writing out the check to renew my subscription I realized that for years I have appreciated your ethical and considerate notice of expiration, to wit—you do not supply my name to anyone else nor do you inundate me with renewal notices. Thank you for your continued sense of taste and good breeding.

I realize further that this letter is not funny. Neither is your magazine.

Robert A. Nichini
Elizaville, NY

Your letter may not be funny, but your check is! We're laughing all the way to the bank!–Ed.

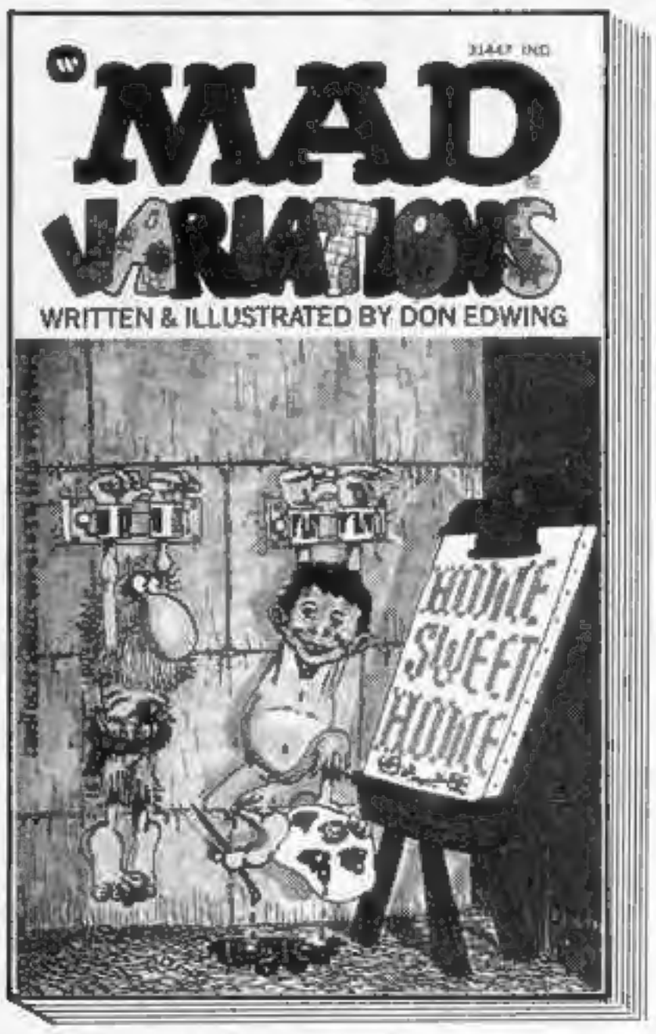
Please Address All Correspondence To:
MAD, Dept. 248, 485 MADison Avenue
New York, New York 10022

Unsolicited Manuscripts will not be returned unless accompanied by a self-addressed stamped envelope!! Act now and avoid the Christmas season rush!!!

ONLY 13 LEFT!

Yep, there are only 13 lines left to this column... just enough to pitch our full-color portraits of Alfred E. Neuman, MAD's "What—Me Worry?" kid ... suitable for framing or wrapping fish or training puppies or whatever. But you'd better hurry up and order ... before there are none left. Mail 60¢ for one, $1.25 for 3, $2.55 for 9, $5.15 for 27 or $10.35 for 81 to: MAD, 485 MADison Avenue, N.Y., N.Y. 10022 Oops! Sorry! There are none left now! Lines, that is! Pictures, we got plenty! Hoo-boy, plenty!!

DOUBLE...OR NOTHING!



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SNORT SUBJECT DEPT.

Some time ago, a promising young film star rose to new heights portraying a brilliant Italian-American college graduate who takes over a huge criminal empire. Now, more than ten years later, this same film star sinks to new lows portraying a sick, amoral Cuban junkie who takes over another huge criminal empire. In real life, this would be called "degeneracy." In Hollywood, this is called "progress." Anyway, here's our version of—

SCAR

Thiss **Miami** iss **a terrible place!** Jus' look at what our countrymen are **doing** to each other here!

Iss **much worse OUTSIDE** the camp! I saw **twenny-two AMERICANS** killing each other! **Ugg!** What **blood** an' **violence**...!

Oh? What wass happening...?

The **Dolphins** were playing the **Steelers!**

All right, children! Time for your **lesson!** Now... who wants to conjugate **the MOST IMPORTANT VERB in this movie?** Miguel??

I frigg...
You frigg...
He friggs...
She friggs...
We frigg...
They frigg...

Well, we may not **haff** much here in thees camp, but at leas' our **keeds** are getting a **decent American education!**

DESI ARNAZ ELEMENTARY SKOOL

ARTIST: JACK DAVIS

How'd you guys like to work for **Rank Lopizz,** the big **junk dealer?** But you gotta be **really tough!!**

We're **really tough,** Man! We **killed** a **lot** of **frigin' people!**

Yeah? **How many...?**

Today alone **....twenny-seven!!**

ARRRRRRGH!!

Make that **twenny-eight!!**

We're supposed to make a **cocaine pickup** in **one** of thees **apartments,** but I ain't churе **which one...!!**

Coke iss **it** ...the mos' refreshing **sniff** in town...!!

Thiss muss be the **plase!**

What makes you **say** so?

Truss me! I got a **NOSE** for thiss sorta thing!

13

GO SEE ESTA

RED FACE

Listen, I got **beeg dreams,** Bebbee! **Some day,** all of **thiss** weel be **YOURS!!**
THISS...?!? Feefty dirty **tents**...an' ninety tons of **street crap?!?**
I **said** I had **BEEG dreams,** Bebbee...!! I **never** said I had **TERRIFIC ones!**
Iss **all set,** Toadie! **Rank Lopizz** says he weel **spring us** from here! All we gotta do iss **ICE** one of his **ol' enemies**...!
Man, in **Cuba,** they locked us **UP** for killing somebody! **Here,** they're gonna let us **OUT** for killing somebody! I **tol'** you **America** iss **GREAT!!**
They say that **Fidel Castro** emptied his **Cuban jails** of the **worst criminals** and shipped them **here** to **Miami Beach...!!**
There goes the **neighborhood!!**

WRITER: LARRY SIEGEL

Hey, Man! We're here to deliver the **money** for the **coke pickup!**
Juss a **minute,** Man! We **ain't finished** with the delivery boys **ahead** of you!!
Hoo-hah! I guess thiss means they **don' tip!!**
AAAAH
BRZZZT

Remember the **good old days**...when kids used to **eat CAKE** at birthday parties, instead of **sniffing coke?!**
Well...at least they **still hire CLOWNS!!**

You done a **good job** for me, Toadie! You steek with **Rank Lopizz,** an' you gonna make it **beeg!**

Oh, thiss iss my **gringo girl friend, Elvirus...**

Charmed. I'm Chure!

Go suck an **egg,** you friggin' greaseball!!

Hey, Toadie, I theenk maybe she **LIKES you!** Weeth **ME,** she's a leetle **cold!**

Hey, Bebbee! How 'bout **a ride** in my **classy new car?**

In **THAT monstrosity?!** With those **OBSCENE seat covers!** I happen to **LOVE** animals, and I wouldn't sit on **LEOPARD skin** for all the **gold** in **Ft. Knox!!**

Thiss ain't **LEOPARD skin,** Bebbee! Thiss iss **HUMAN skin!** The **spots** all over it are **BULLET HOLES!!**

Well, in **that** case— maybe a **short spin!!**

Great news, Meanie!! **Elvirus** an' **me** iss **gettin' married!** I asked her to **name** the **day,** and she **did!**

Man, thass **terrific!!** When iss it gonna **be??**

I'll let you know as soon as I check out when **HELL** iss gonna **FREEZE OVER!**

Mama, iss your **son, Toadie!** I became a **beeg shot** here in America, an' I got plenny of **BUCKS** for you! **Here...**

I **don' wan** your feelthy money! I can **imagine** how you **got** it, you **dirty bum!**

Mama, all I do is **ring doorbells** an' **deliver** packs of **POWDER!!**

Oh...?! You're an **AVON MAN!** Why didn't you **SAY** so?!

Iss good to see my **sister, Genie,** again! To **me,** you are a **pure angel!** An' **that** iss why I don' wan you to let **men** do all those **sick, disgusting theengs** to you!

WHAT sick, disgusting theengs, Toadie??

The sick, **disgusting** theengs **I'm** doing to you **right now!!**

Toadie iss after my **girl,** an' he iss trying to take over my **business!** Iss time to pull the **plug** on him!

How do you wan us to **take care** of him, Boss??

Gun the dirty @#$%& **down!!**

But **remember**... there are **INNOCENT PEOPLE** around! So make sure **THEY** get it, **too!**

GESUNDHEIT!

Hey, **Waiter!** Those two **guests** just filled you full of **lead!** How come you **don't die?!**

Sorry... it's **not my table!**

RATAT TAT TAT

BLAM BLAM

I took friggin' **care** of your friggin' **hoods,** an' now I'm gonna wipe **YOU** off the friggin' **face** of the friggin' **Earth, too!**

Wow! You realize they used the word **"frigg"** in this move as a **noun,** a **verb,** a **preposition,** an **adjective... forty ways in all!** There's **no other way** to say it!

Frigg **you,** fink...!!

Frigg **YOU,** Rank...!!

Hey, Man, that's **fanfriggintastic!**

Make that **FORTY-ONE!**

BAM BAM

TOADIE HALL

SNIF SNIF SNIF

POW POW POW

Well, Bebbee... how you like bein' **married** to the **mos' important dope dealer** in **Miami,** with **six billion dollars** an' **ninety-two mansions!?**

You're **still** a **greaseball,** Toadie!

Greaseball... ?!? I take **eight bubble baths** a **day!!**

Is **that** what you call them?! You're **supposed** to use **SOAP** in the water, **not COCAINE!**

You take **YOUR** bubble baths, an' **I'll** take **MINE!!**

Boss

Hey, **Boss...** I juss found out that your **bes' friend, Meanie,** iss livin' with your **Sister!**

What?!? ***Yecch! Ptui!*** That makes me feel **dirty all over!** I'll grab another **bubble bath,** an' then I'll fly over an' **see** them!

They're **livin'** right here **in town,** Boss! You **don't need** to take no **PLANE!!**

Hey, Man... I said I'd **FLY over!** I **didn't** say nuthin' about no **PLANE!**

Wait, Toadie! Before you **say** or **do** anything **crazy,** please **listen** to me! Meanie and I are **MARRIED!**

Married?!? You're a **sweet, decent girl!** You **CAN'T** marry **him!** Don't you know that your marriage wass **already arranged**... to a **decent, wonderful, old-fashioned boy...!!**

Who...???

ME...!!!

YOU?!? But, Toadie! You KNOW that's impossible!

Okay! Okay! I'll get a divorce!

Oh... thass right! We're Catholic! I'll get an annulment!!

Forget it!!

Forget it...?! Five years ago, Mama turned me down! And now, YOU?! How much rejection can I take...?!?

BLAM BLAM BLAM

You've had it, Toadie! We're Federal Narcotics Agents!

This is it, Toadie! We're Dope Pushers Local 14! You don't run a Union Shop!

Toadie, we're from the National Rifle Association! We're here because we just love to shoot!!

BLAM BLAM RAT-A-TAT TAT FOOOM KABOOM

Well... it looks as if he died where he wanted to ...in his bubble bath!

Yeah! But at least he seems to be showing some remorse for the inexcusable life he led! Hear him crying?

He's not crying! He's still sniffing coke! I hear that in extreme cases of addiction... death is not necessarily a final deterrent!

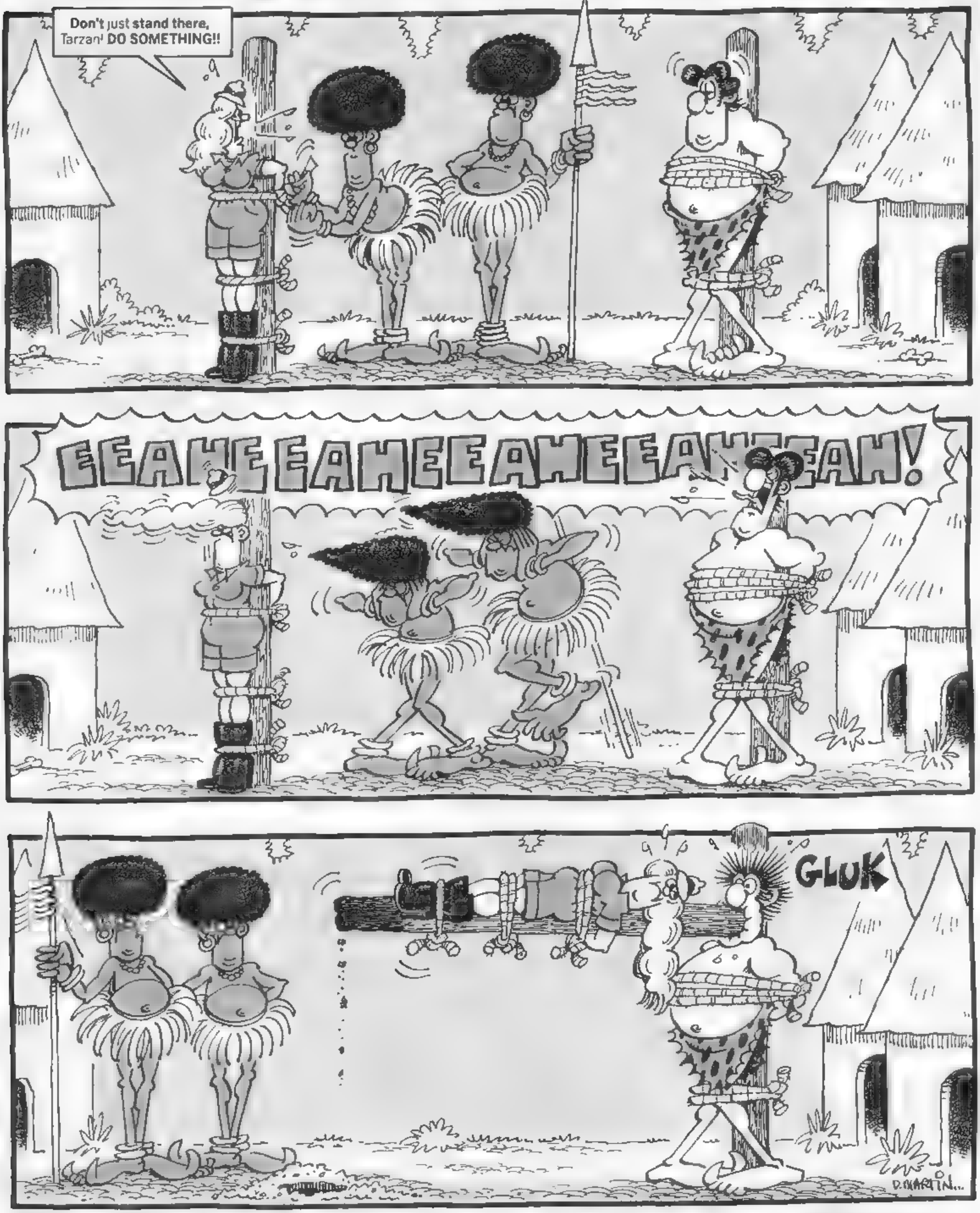
SNIF SNIF

Look at that big, ghastly scar on his face! I can see where he got his nickname!

If you think THAT scar is ugly, wait till they look up his NOSE!!

DON MARTIN DEPT. PART I

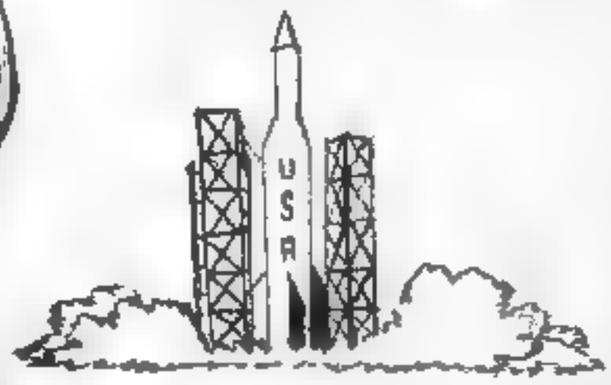
EARLY ONE MORNING IN AN AFRICAN JUNGLE



MAD'S POLITICAL Believe It

ARTIST: BOB CLARKE WRITER DON EDWING

EX-ACTOR
PRESIDENT
RONALD REAGAN
...UPON LEARNING OF JOHN GLENN'S PLUG IN "THE RIGHT STUFF"... IMMEDIATELY DEMANDED EQUAL TIME!



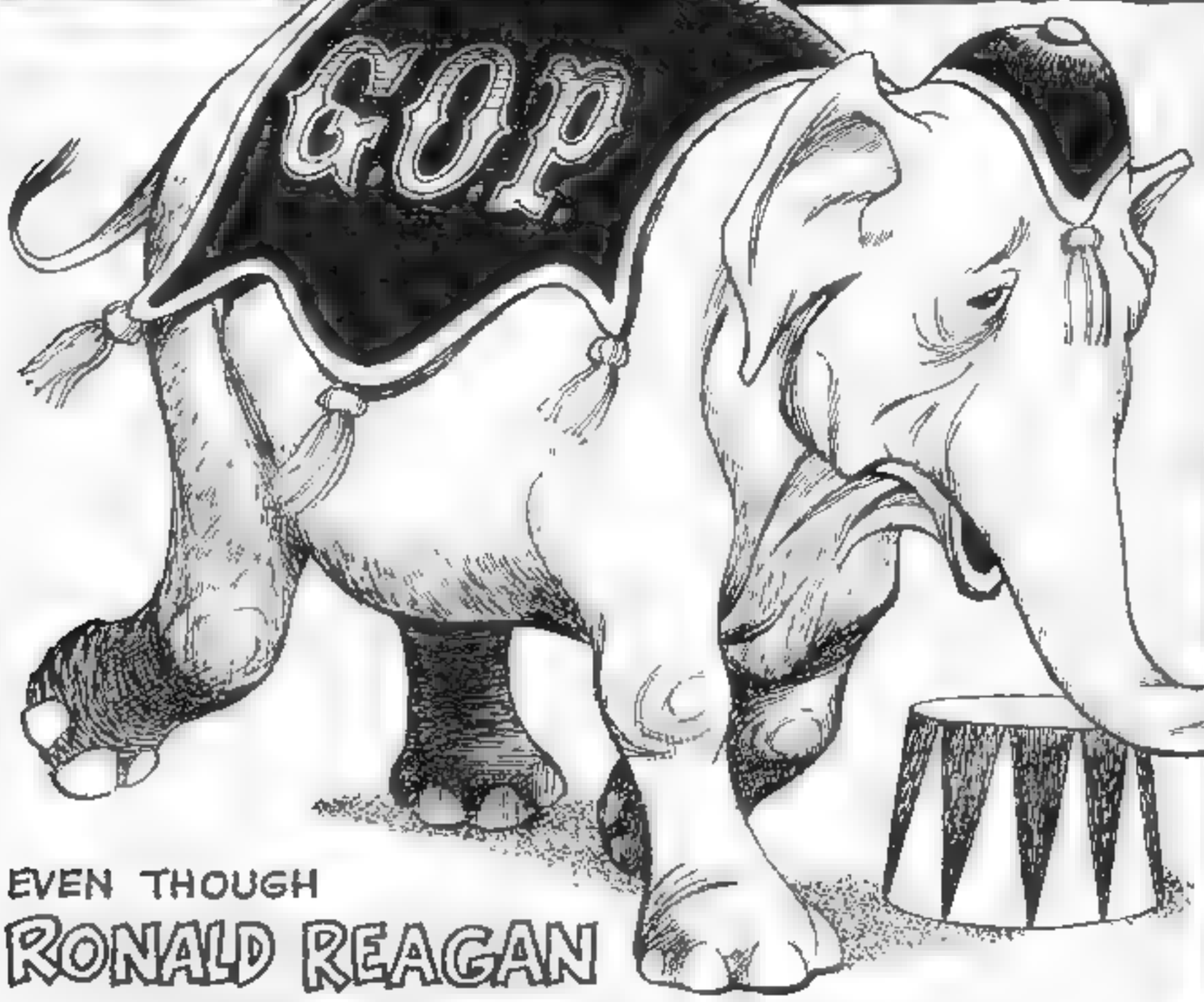
(HE GOES INTO ORBIT ON NOVEMBER 1ST)

The Book of Revelations
TELLS US THAT
SATAN'S NUMBER
IS
666

RONALD: *SIX LETTERS*
WILSON: *SIX LETTERS*
REAGAN: *SIX LETTERS*

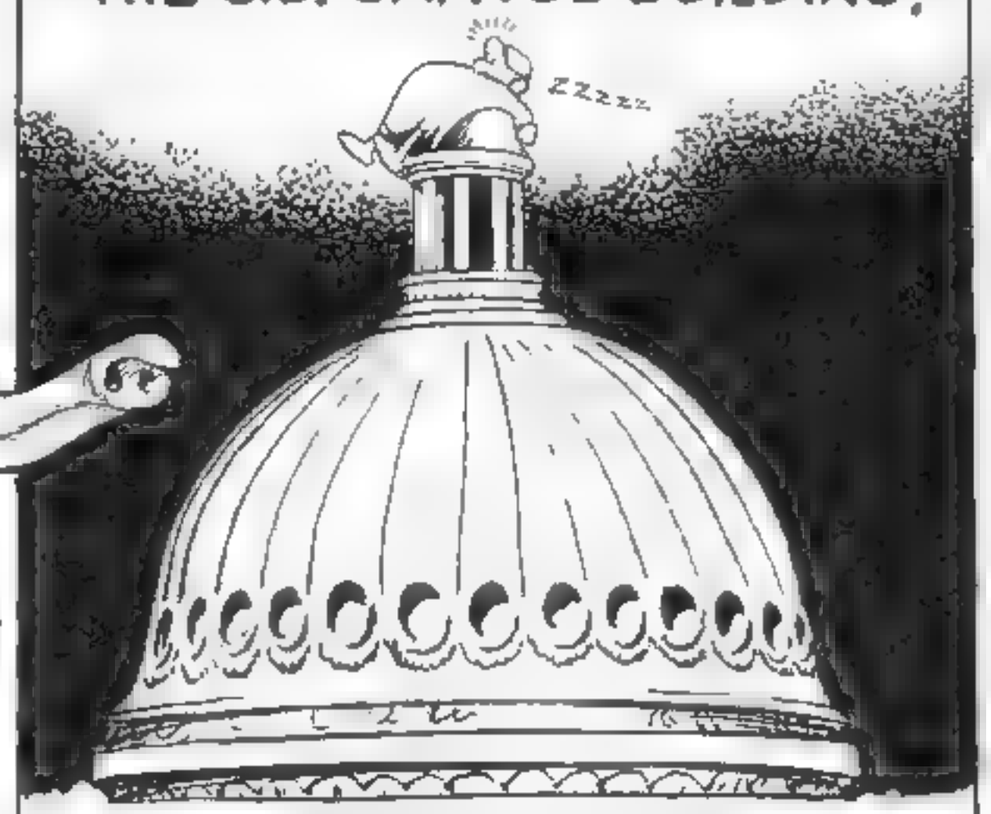
IT IS WRITTEN:
"He Shall Destroy the Earth"

submitted by:
THE DEMOCRATIC NATIONAL COMMITTEE



EVEN THOUGH
RONALD REAGAN
IS OVER **70**, HE INSISTS THAT THE REPUBLICAN PARTY'S NICKNAME, THE **G.O.P.**, DOES **NOT** STAND FOR "GREAT OLD PRESIDENTS"

HOUSE SPEAKER
TIP O'NEILL
SLEEPS ON THE DOME OF THE U.S. CAPITOL BUILDING!



THEY USE HIS NOSE TO WARN OFF LOW-FLYING AIRCRAFT!

or Nuts!

VICE PRESIDENT

BUSH

ONCE GREW A BEARD
SO NOBODY WOULD
RECOGNIZE HIM
...AND NOBODY DID!

HOWEVER, WHEN HE SHAVED
IT OFF... *NOBODY DID EITHER!*

... WE WOULD HAVE
WELFARE LINES
IN OUTER SPACE!

A Congressional Optical Illusion

ALTHOUGH IT APPEARS THESE CONGRESSMEN ARE IN SESSION...
THEY ARE ACTUALLY *DEFENDANTS* IN AN *ABSCAM TRIAL!*

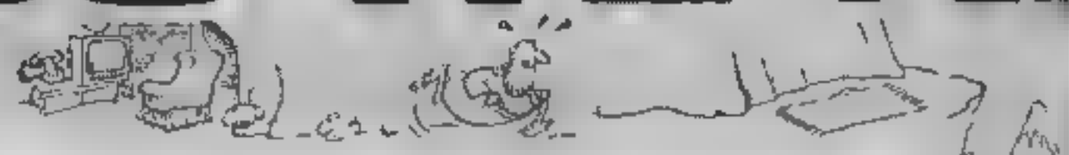
THE FIRST LADY,
IS REALLY
NOT THE FIRST!

- SHE'S RONNIE'S *SECOND* WIFE
- *EVE* WAS ACTUALLY THE *FIRST* LADY
- AS FOR BEING THE FIRST LADY OF THE *LAND*... SHE IS REALLY THE *39TH!*

IF THEY PUT ALL OF
THE UNEMPLOYED IN
ONE SINGLE LINE
...THE LAST PERSON ON LINE WOULDN'T COLLECT HIS UNEMPLOYMENT INSURANCE FOR **47** YEARS! BY THAT TIME, HE'D BE **TOO OLD**... AND HE'D HAVE TO SWITCH TO THE *SOCIAL SECURITY LINE!*

Back in 1968 (MAD #116), we published some "Ads We Never Got To See"... a collection of ill-fated advertising campaigns that sounded good when they were first created, but upon reflection certainly

MORE ADS WE NE



Try the ALL-NEW

WeightWatchers®

DIET PROGRAM!

you have nothing to lose
...and everything to gain!

The ALL-NEW
Space Age

ZENITH

HEARING
AID

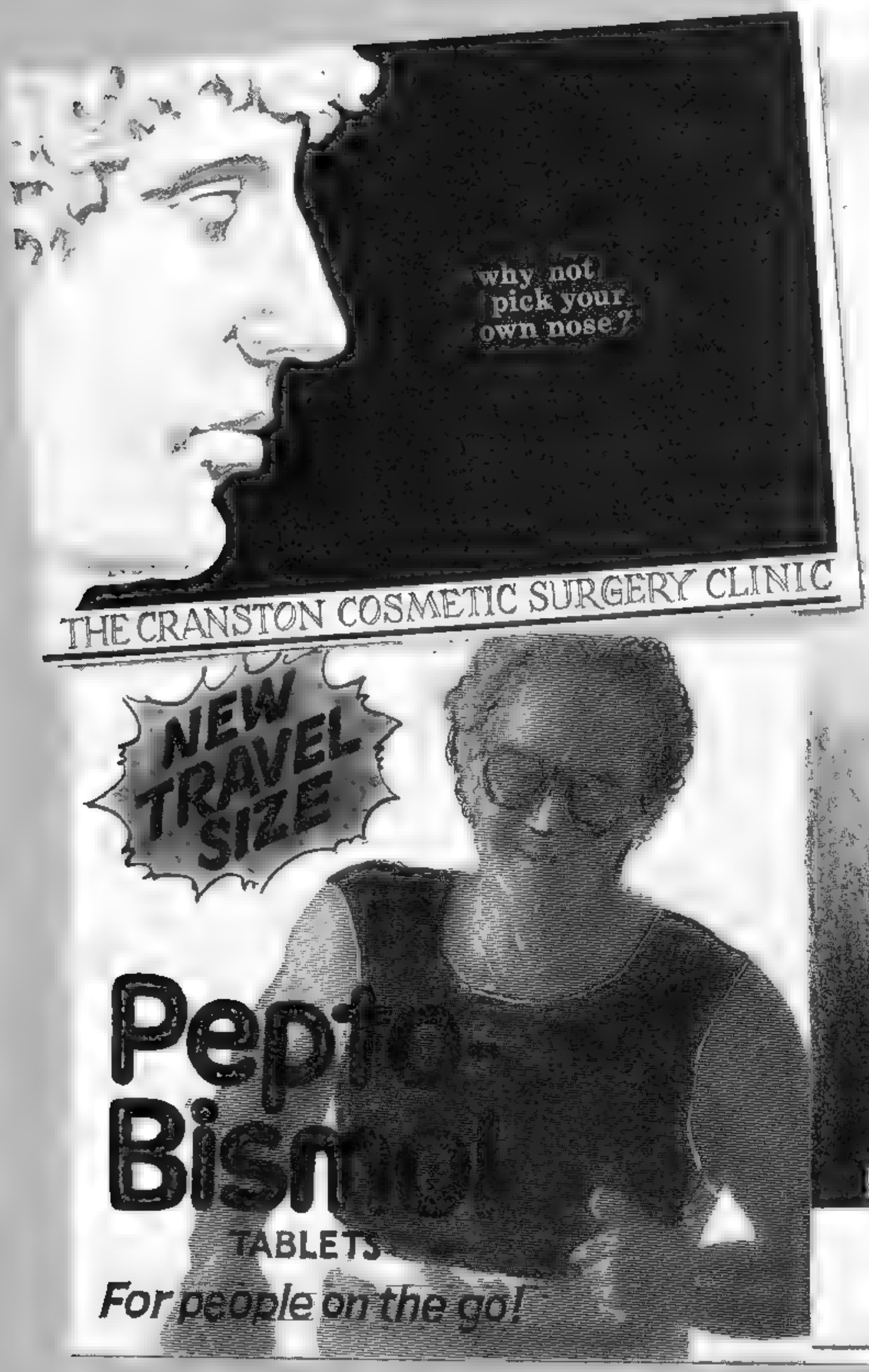
it's something
to shout about

LEARN TO DRIVE
in
ONE DAY
WITH
FENWICK
AUTO SCHOOL'S
8-HOUR CRASH COURSE
IN DRIVING!

didn't say what the advertisers intended to say. Well, it's taken sixteen years for the laughter to die down. And now that everyone's had a chance to catch his breath, we're ready to go again with...

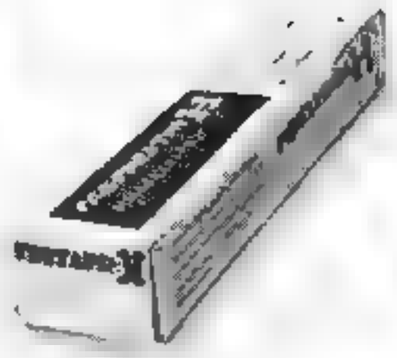
EVER GOT TO SEE

ARTIST: HARRY NORTH .. WRITER DICK DE BARTOLO



PREPARATION H

For temporary hemorrhoid relief, it leaves all the others behind!



Brillo

SOAP PADS

We're always working to improve them and we've just started to scratch the surface!

The Yellow Cab Co.

SUNSWEET

Prunes

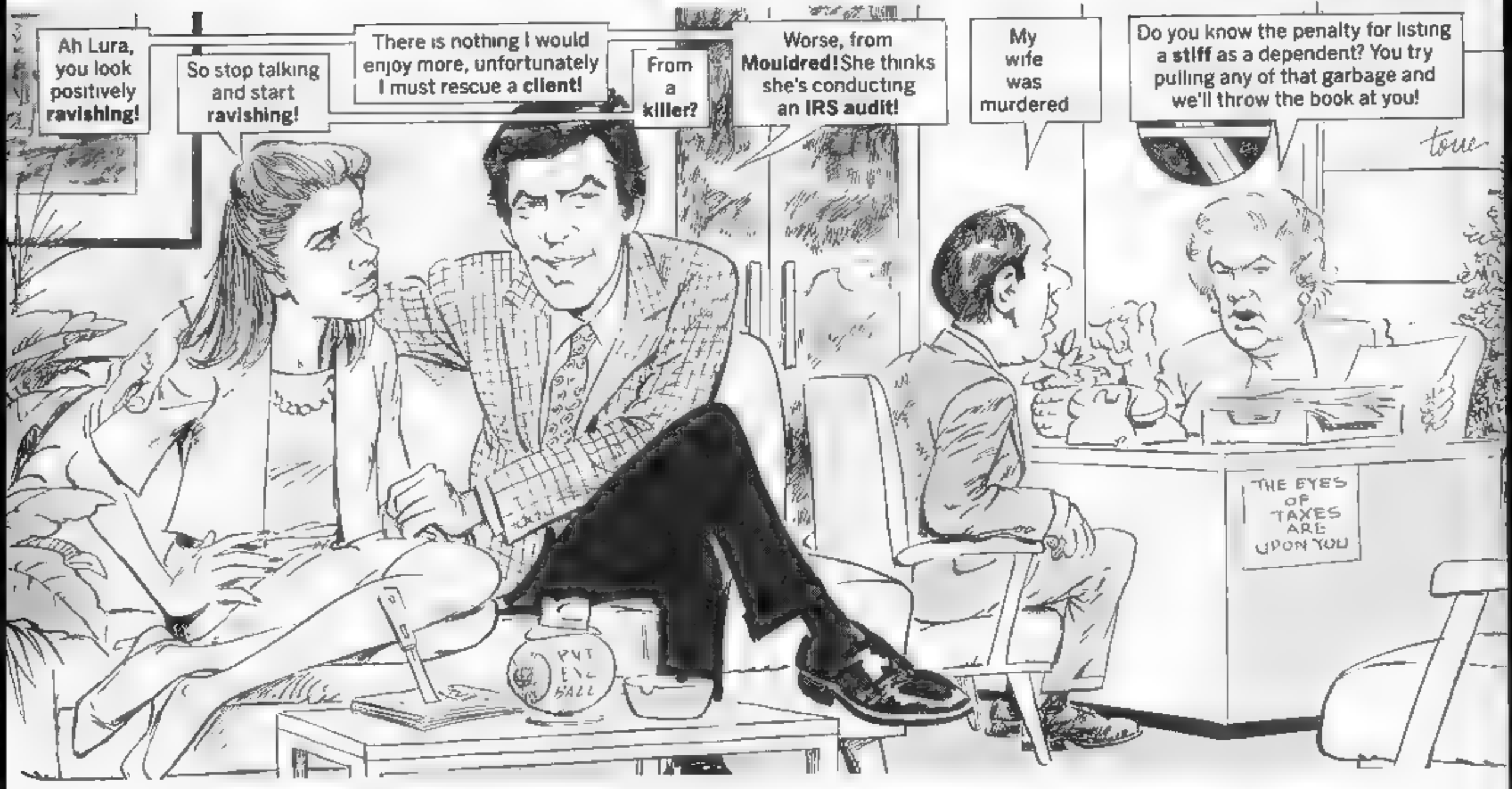
IN THE MORNING WILL GET YOU GOING ALL DAY!

THE SLEUTH HURTS DEPT.

We're used to what's "missing" on TV shows today, since invariably we're talking about *intelligence, taste,* and *humor*! (Yeah, we know, the same thing can be said about *Mad Magazine*!) But there's a show that's missing *something else*–mainly, the *main character*! Hoo hah! That's right! It seems that this gal thinks she'd make it better in the male-dominated world of private Eye-ism if she was a guy, so she invents one, but then some boob shows up and says he's him and... oh, *forget it*! If it's *that* important to you, you should see the show, or *better yet,* read Mad's version of...

REMINGTON STEAL

WRITER: LOU SILVERSTONE ARTIST: ANGELO TORRES


Ah Lura, you look positively **ravishing!**
So stop talking and start **ravishing!**
There is nothing I would enjoy more, unfortunately I must rescue a **client!**
From a **killer?**
Worse, from **Mouldred!** She thinks she's conducting an **IRS audit!**
My wife was murdered
Do you know the penalty for listing a **stiff** as a dependent? You try pulling any of that garbage and we'll throw the book at you!
PVT EYE BALL
THE EYES OF TAXES ARE UPON YOU

Mouldred, you no longer work for the IRS! When a client comes to the Steal Agency, he expects help, not abuse!
Mr Steal, my name is Cosgrove. My wife was murdered and somebody is trying to kill me! Several shots were fired into my bedroom...
Were you hit?
No, but my Kermit the Frog and Miss Piggy stuffed dolls are **ruined!**
EVASION OF THE MONEY SNATCHERS

Will you help me, Steal?

I'll give it a try, but all I have is Elmer's Glue...

No, I mean will you take my **case?**

Of course! Now relax With Remington Steal on the job, I assure you, you're in **no danger!**

Mr. Cosgrove, there's a phone booth down the street! As a safety precaution, I want you to go there and call me up...

I don't understand! Why will I be safer **there?**

You won't be, but I'll feel a lot safer **here** with you out of the office!

BLAMM BLAMM!!

How was your wife killed?

Her head was smashed in with a **bat!**

That's not **cricket...**

No, **baseball!**

Ah, **murder** most foul...

More like **humor** most foul!

Special delivery for Mr. Cosgrove

WANTED A GOOD PLOT!!

Alright, mate, whom do you work for?

The **government!**

You mean the CIA?

No, the **Post Office!**

I think he's telling the truth—this letter took 4 days to get cross town!

I'm terribly sorry

Do me a favor, lady, next time call **Federal Express!**

Only one person knew Mr Cosgrove was here—our killer! No doubt this is a **letter bomb!**

But Mr. Steal...

POST WASTE

Shall I call the **Bomb Squad?**

No need for that! I'll simply immerse the bomb in water, rendering it **harmless!**

Mr. Steal, I told the insurance company to send my wife's check here. I thought it would be safer. You just flushed **2 million dollars!**

Wow, talk about your **royal flush!**

BATHROOM HUMOR AN AMERICAN STANDARD

Two million! Chum, you didn't get a **piece** of the rock, you got the whole **bloody mountain!**

I know it's a lot, but there was a clause in the policy that paid **quadruple** if my wife was killed by having her head smashed with a bat!

Mr Cosgrove, your cup doth runneth over...

Thath, not all thath runneth over, thtupid!

When I took this job, I thought I'd be flushing out **criminals,** not **toilets!** Boy, you'd think a classy outfit like this, with a suite of offices, a chauffeur driven limo and a boss who has a bigger wardrobe than Princess Di, could afford more than **one** girl Friday!

MIND YOUR Ps AND Qs TOO

IBM

Perhaps we ought to check your car for any **explosive devices...**

You'd better let **me** handle this!

Miss Dolt, an automobile is a complex, sophisticated piece of machinery! What is needed here is a deft, **masculine touch!** Ah, how does one open the hood?

Pull this lever, macho man...

PARK AND LOX

Aha, **here** is your bomb

That's the **distributor!**

This is the bugger! Sound the **all clear!**

That's the **carburetor!**

Mr Cosgrove, I can definitely assure you that there are **no explosive devices** in your car! It's perfectly safe to drive!

Well done, Mr. Steal! You're so **brave** risking your life to make sure there wasn't a bomb in the car...

A bomb would have done a lot **less damage!**

Where are we going?

I instructed Cosgrove to invite any possible suspects to his house! We don't want the others to know I'm Remington Steal, so we will assume **other identities!** We'll pretend we're man and wife...

We're going to play **married!** ALL RIGHT!!

IM STUCCO ON YOU

WE BREAK FOR COMMERCIALS

And later tonight, I thought that perhaps we..

Not tonight, I have a **headache!**

When you play **married,** you really play **married!**

I like your **style!** If you were an American private eye, instead of making out in the back of a limo we'd be in a **car chase!**

Lura, in order to expand our relationship, have you ever considered **cohabiting??**

What's that?

A fancy way of saying **'shacking up!'**

DON'T NAUGAHIDE YOUR LOVE

Hey, you're not my chauffeur! Who are you?

I'm Max, I got in this car by **mistake!** I mean, with two people sipping champagne, telling bad jokes and talkin' sex, I thought this was **HART TO HART!**

FUGAZY

Did you find anything **suspicious, Steal?**

Not unless you consider **'WOOF, WOOF'** suspicious! I cannot hear a bloody thing with those dogs **barking!**

Sorry, I'll put them in another room! My wife was the only one who could keep them quiet

WOOF WOOF

There are ten possible murder suspects here!

I have it! They **all** did it! Just like in **"MURDER ON THE ORIENT EXPRESS"** with Albert Finney

You know somethin', that guy can **really** kill time! Wait'll I tell my wife! She's not gonna believe me—a guy who talks as much as **me** and doesn't say anything either!

Mr. Steal, the killer **struck again...**

What happened, did he blow up another **Muppet doll?**

No, a man was **poisoned!** I poured myself a glass of Perrier and one of the guests drank it by mistake and **dropped dead...**

Look at the bright side— that **eliminates one suspect!**

Make that two suspects, Mr. Steal, there's been another **shocking** murder —he turned on the TV set and was **electrocuted...**

Perhaps he was simply **bored to death!** Have you seen any of the **new shows** this season?

AAIEEEEE!!

It's Mr Cosgrove! He's been **murdered!**

I really hate **losing clients,** especially **before** they pay their ▮▮▮

Moldread, would you kindly bring the **surviving** guests in here?

You are all aware that our host, Mr Cosgrove, two guests, and his wife— were **brutally murdered!!** You **all** had motive and opportunity, but only **one person** was in the room when Cosgrove was killed! **Irving Mulchpile,** I accuse **you** of the murder! Don't pretend to be **sleeping...**

Steal, **he isn't sleeping! He's dead!** He's the man who was **poisoned!**

Hmm...of course—I was just trying to catch the real killer **off guard!** My assistant, Miss Doit will now take over...

Thanks alot! I have an idea! Moldred bring in the **dogs...**

Surely you don't think the **dogs** did it! How could an animal swing a bat or stab a man?

On NBC **anything** can happen!

Notice how the dogs ran right to the **maid!**

Ah, yes—perhaps it's because she bears a striking resemblance to **Lorne Green!**

So does Mouldred, but they didn't go to **her!** They went to the **maid!** Why?

But this **really** isn't the maid—it's **Mrs. Cosgrove!** She murdered the maid, smashing in her head to make her **unrecognizable**, then she changed clothes with her! It was an **insurance fraud** scheme and her **husband** was in on it!

Of course! He **faked** those attempts on his life to **eliminate suspicion!**

Yes, but Mrs. Cosgrove pulled a **double cross** and killed him!

There's a lot of that going around! Probably has to do with the **feminist movement!**

TRAY BIEN

Very clever indeed, but not clever enough to fool Remington's Steal! Hey! Uh, Lura, how did **we** solve this one?

Simple, Simple-minded...

Remember when, Mr. Cosgrove said his wife was the **only one** who could keep the **dogs quiet?** Well, they were in the room when he was stabbed and they didn't **bark!** So it **had** to be Mrs. Cosgrove!

Boy, if she had a **cat** for a pet instead of those mangy **mutts** this would have been the **perfect crime!** Lura, you really are a **fantastic detective...**

Then how come I can't find out your **real name?**

THIS WAY OUT OF THIS MESS

PPINESS IS AVING FRESH TTY LITTER

Where's the car?

I sent it away! I told the chauffeur to return in the **morning...**

Smashing! You know, of course, there's only **one bed** in the guest room..

I know, I **know!**

PARKING LOT 17

THERE USED TO BE A LIMO HERE.

I didn't bring my jammies...

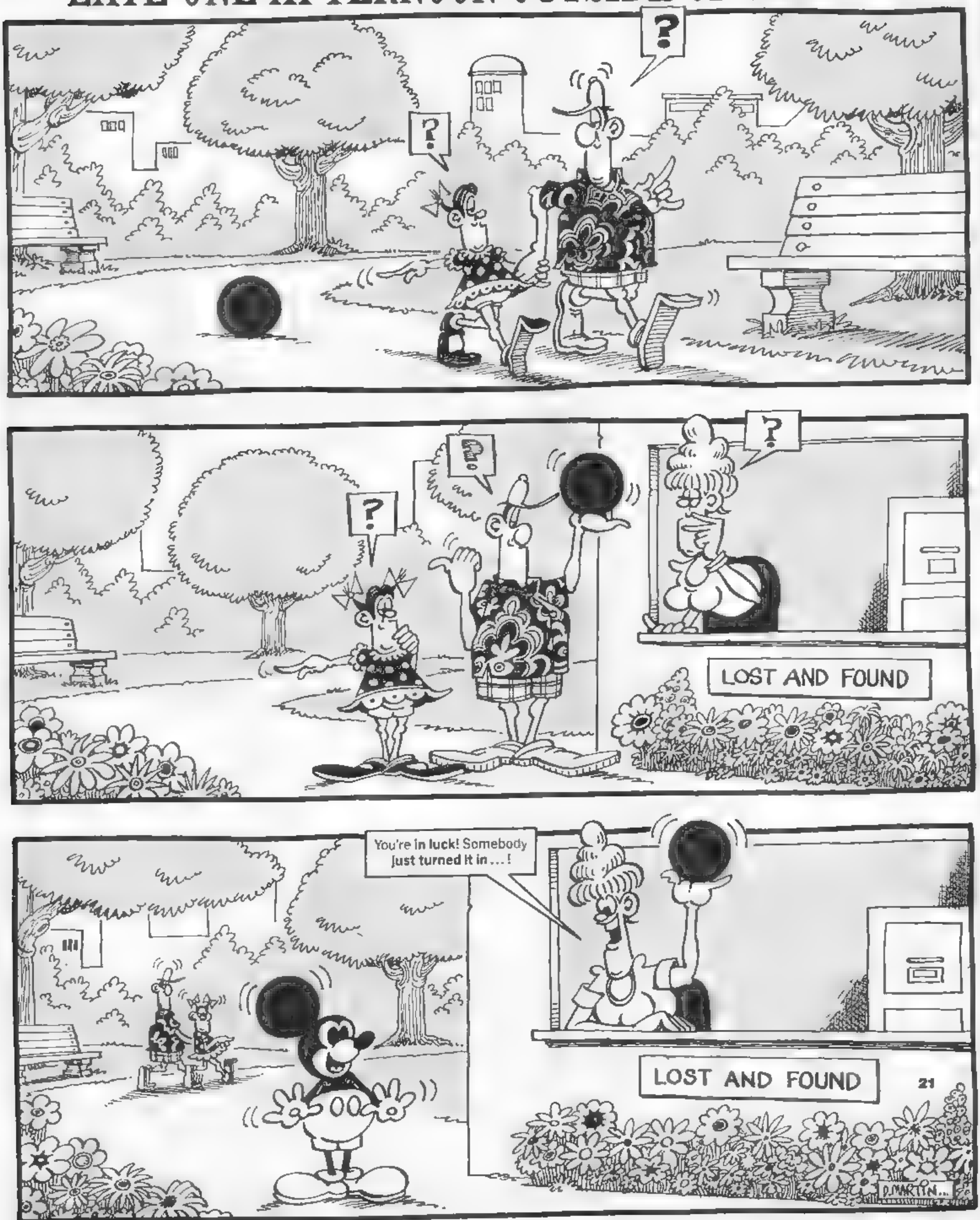
I never wear any...

I brung **mine!**

Wow! We never had neat **slumber parties** like this at the IRS.

DON MARTIN DEPT. PART II

LATE ONE AFTERNOON OUTSIDE OF ORLANDO



BLANK ACCOUNTS DEPT.

MAD'S ALL-INCLUSI TV GUIDE

FOR A DETECTIVE SHOW

10:00 PM 3

(1) _____ (2) _____ hits _____ (3) _____ tracking down (5) _____
a gang of _____ (4) _____ smugglers, but his _____ (6) _____
infuriate _____

1

HARDCASTLE & McCORMICK
MAGNUM, PI
SIMON & SIMON
REMINGTON STEELE
MATT HOUSTON
HART TO HART
THE FALL GUY
MANIMAL

FOR A SOAP OPERA

4:00 P.M. 7

(1) _____ (2) _____ threatens to expose (3) _____ (5) _____
affair with _____ (4) _____ unless _____ (6) _____
stops trying to _____

1

GENERAL HOSPITAL
DAYS OF OUR LIVES
ANOTHER WORLD
THE EDGE OF NIGHT
SEARCH FOR TOMORROW
ONE LIFE TO LIVE
AS THE WORLD TURNS
ALL MY CHILDREN

FOR A MEDICAL SHOW

10:00 PM 5

(1) _____ (2) _____ must fight _____ (3) _____ and an (5) _____
insensitive _____ (4) _____ with _____ in order to keep a promise _____ (6) _____
to _____

1

TRAPPER JOHN, M.D.
QUINCY
TRAUMA CENTER
ST. ELSEWHERE
EMERGENCY
M.A.S.H.
AFTERMASH
CUTTER TO HOUSTON

VE DO-IT-YOURSELF LISTINGS

WRITER MIKE SNIDER

2	3	4	5	6
McCormick	the streets	drug	unconventional methods	the police
Magnum	the high seas	weapons	illegal searches	the A.C.L.U.
A.J.	the jet-set circuit	diamond	reckless escapades	his mother
Jonathan	the booze	gold	endless speeches	viewers
Houston	rock bottom	inept	loud pants	the entire civilized world
Steele	a Chinese disco	inscrutable	low ratings	the network brass
Colt	an uncooperative psychic	Orthodox	ill-fitting toupees	Howard Cosell
Jonathan	below the belt	oreo cookie	spiked handcuffs	the criminals

2	3	4	5	6
Ed	Nola's	Jason	Kathleen	blackmail Mona
Mary	Alex's	Sister Marie	Jarvis	frame Richard Nixon
Janice	Rachel's	Mitch	Mac	besmirch her reputation
Mrs. Whitney	Nancy's	The producer	Mike	ad-lib his lines
Travis	Miss Piggy's	Mister Rogers	Ronald Reagan	act like a 'B'-movie player
Dorian	the make-up man's	The hairdresser	"the Man"	'mess wit' my mind'
Barbara	Cinderella's	Sneezy, Dopey and Doc	Linda Lavin	sing
Leora	Flipper's	Orca, the killer whale	the network	foist this trash on the public

2	3	4	5	6
Trapper	red tape	administrator	a Vietnam Vet	leukemia
Quincy	the clock	judge	a coal miner's widow	six children
Michael	superstition	social worker	a Christian Scientist	hepatitis
Fiscus	ignorance	parish priest	an altar boy	herpes
Johnny and Roy	a giant squid	marine biologist	an injured diver	no time to spare
Hawkeye	nausea	stomach	an old peasant	trenchmouth
Klinger	Muhammed Ali	Leon Spinks	an old school chum	six months to live
Beth	the weather	traffic cop	3 chorus girls	the "hots"

SCOUTOLOGICAL DEPT.

MODER

For over seventy years, The Boy Scouts have awarded Merit Badges for accomplishments in various activities. Whoopie! But seventy years is a *long time*. How about *updating* some of the old badges to bring them into line with the *experiences* of The American Boy of the '80's? What do we mean by that? Well, stop being so argumentative and take a look at Mad's suggestions for...

SCORING MERIT BADGE

REPLACES: NATURE STUDY MERIT BADGE

1. You must make out with the girl of your choice by the third date.
2. You must remain silent about your conquest by not telling your friends for at least one school day.
3. You must respect her for at least one school week while successfully avoiding the *guilt trip* she is trying to lay on you.

SURBURBAN SURVIVAL MERIT BADGE

REPLACES: WILDERNESS SURVIVAL MERIT BADGE

1. Live off the "land" (shopping mall, miracle mile, etc.) by eating all meals for one whole day at fast food joints.
2. Live to tell about it.
3. Using scientific methods, identify beyond reasonable doubt which part is food and which part is cardboard or plastic container.

DIVORCE SURVIVAL MERIT BADGE

REPLACES: GENEOLOGY MERIT BADGE

1. Do not tell your father which one of your mother's "friends" is sleeping over, even if it is one of *his* friends.
2. Agree with your father that the silly, young lady he is dating is "real swell, and a lot of fun."
3. Convince your *father* that you look forward to visitation day; convince your mother you look forward to coming home when visitation day is over.

ROAD MAP READING BADGE

REPLACES: ORIENTEERING MERIT BADGE

1. Be prepared to identify the nearest state with a lower drinking age than your own.
2. Re-draw a map of your area, designating important sites and landmarks like nude beaches, famous hot spots and singles bars, etc.
3. Locate the remote back roads where drag races can be held without anyone finding out.

N MERIT BADGES

ARTIST: GEORGE WOODBRIDGE WRITER STAN HART

MEDICINAL PLANT GARDENING MERIT BADGE

REPLACES:

BOTANY MERIT BADGE

1. Grow the variety of "medicinal" plant your patrol leader suggests.
2. Engage your patrol to help you separate the seeds and stems from the leaves of the full grown plant.
3. Organize a sales drive to unload the produce, saving at least half the funds you collect for emergency bail.

HEARING MERIT BADGE

REPLACES:

MUSIC MERIT BADGE

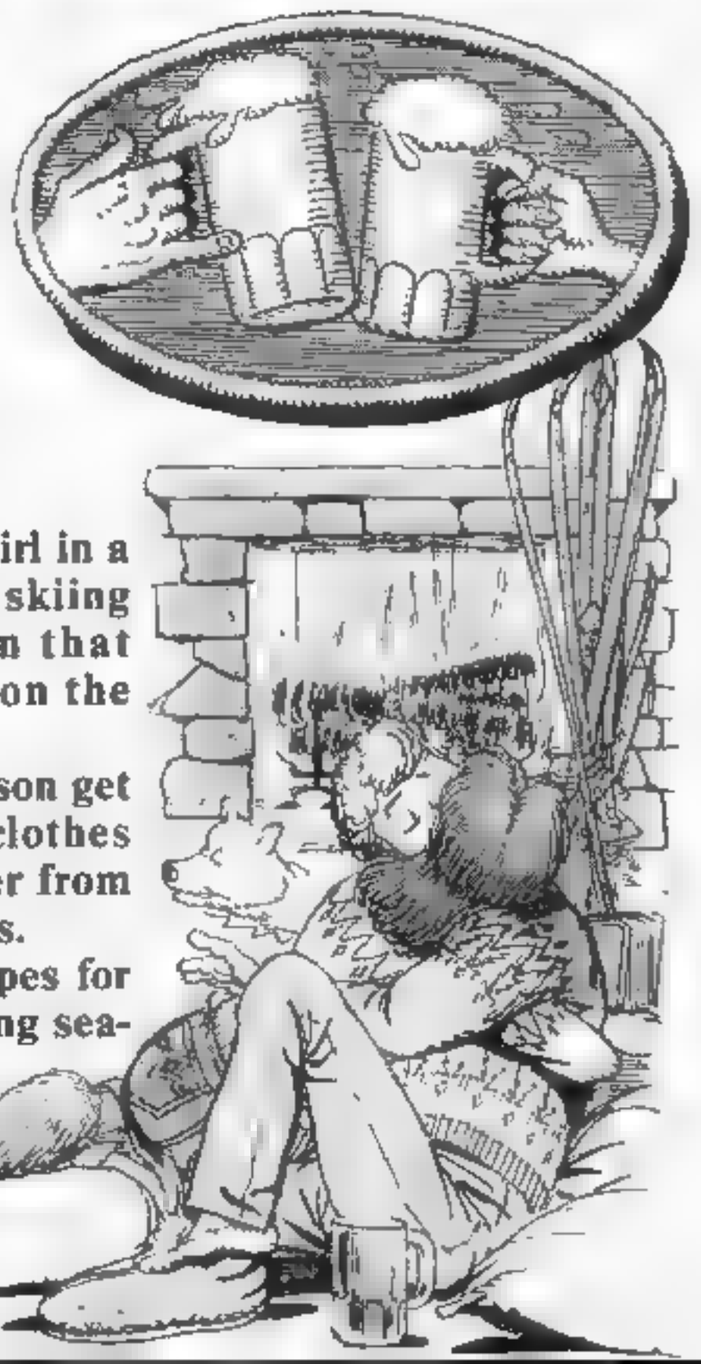
1. Use a boom box weighing up to but not exceeding 150 lbs. without suffering permanent hearing or brain damage.
2. Entertain people within a two mile radius with "your kind of music."
3. Master lip-reading or sign language so that you can communicate with others.

APRE SKI MERIT BADGE

REPLACES:

SKIING MERIT BADGE

1. Engage a pretty girl in a conversation about skiing without letting on that you've never been on the slopes in your life.
2. Help a pretty person get out of her wet ski clothes while preventing her from putting on dry clothes.
3. Avoid getting herpes for two consecutive skiing seasons.

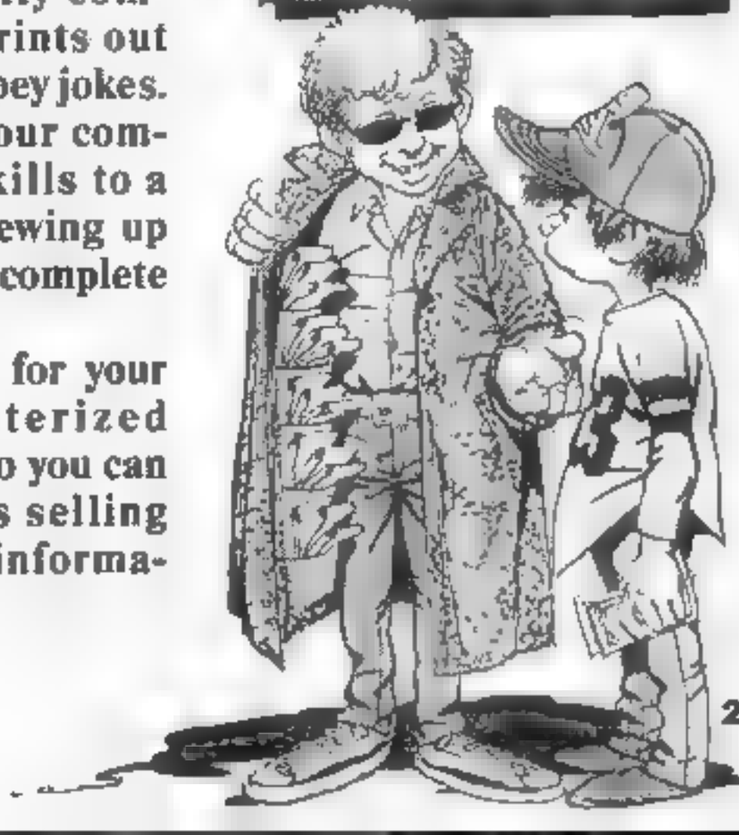


ELECTRONICS MERIT BADGE

REPLACES:

SPORTS MERIT BADGE

1. Resist the temptation to program the family computer so that it prints out dirty words and dopey jokes.
2. Demonstrate your computer and your skills to a friend without screwing up and looking like a complete jerk.
3. Break the code for your school's computerized record data bank so you can make a few bucks selling your friends the information.

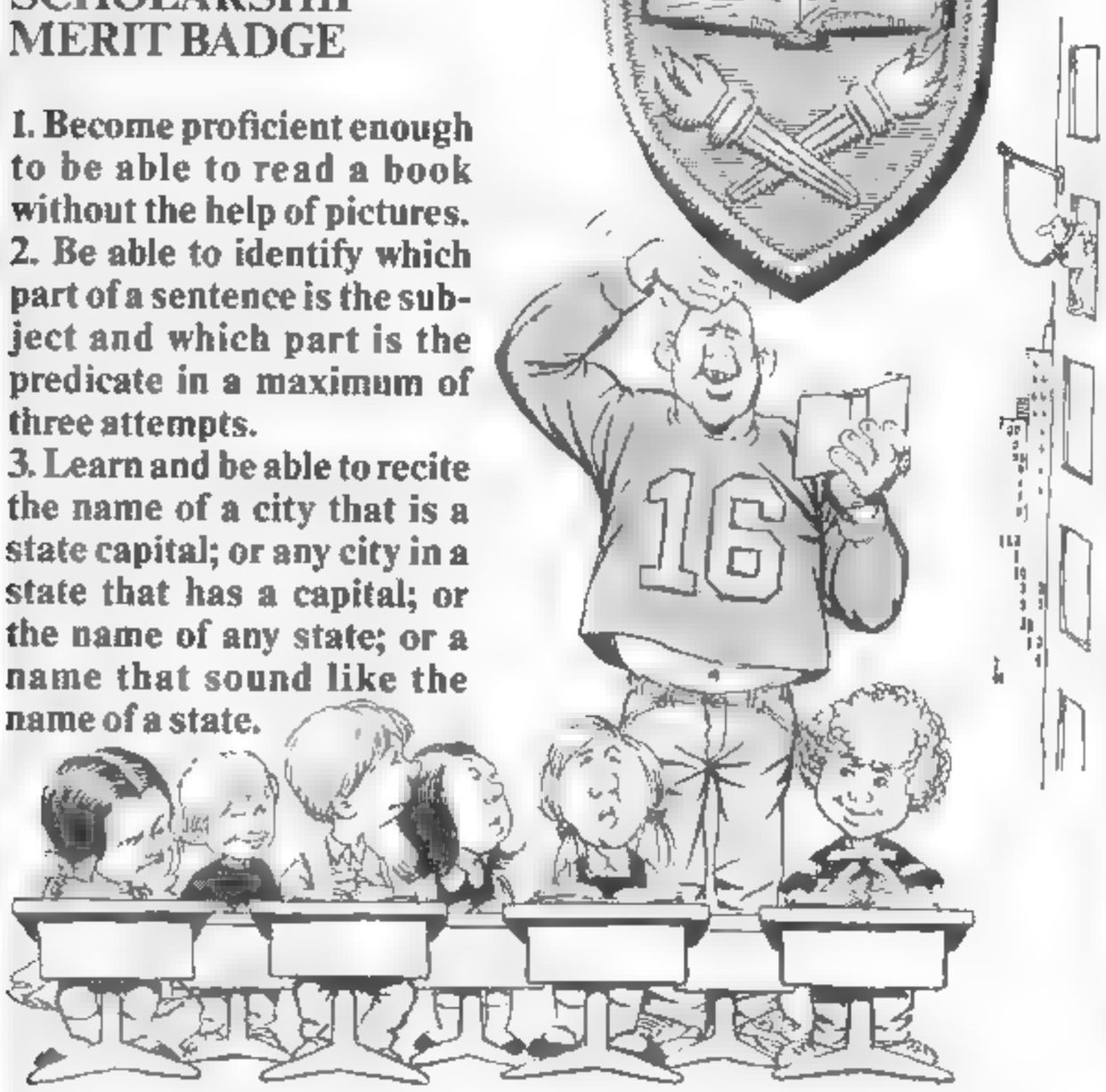


SCHOOL STUFF MERIT BADGE

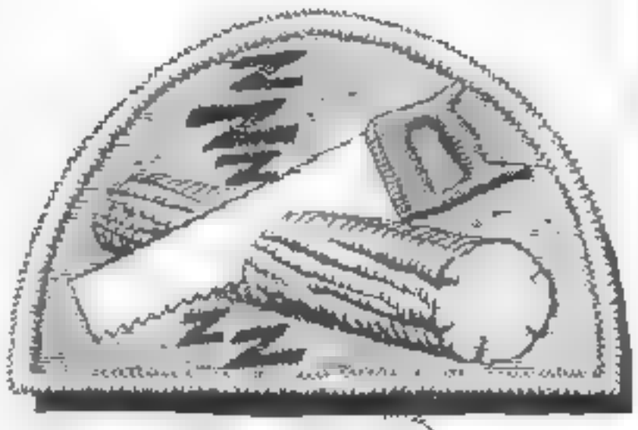
REPLACES:

SCHOLARSHIP MERIT BADGE

1. Become proficient enough to be able to read a book without the help of pictures.
2. Be able to identify which part of a sentence is the subject and which part is the predicate in a maximum of three attempts.
3. Learn and be able to recite the name of a city that is a state capital; or any city in a state that has a capital; or the name of any state; or a name that sound like the name of a state.



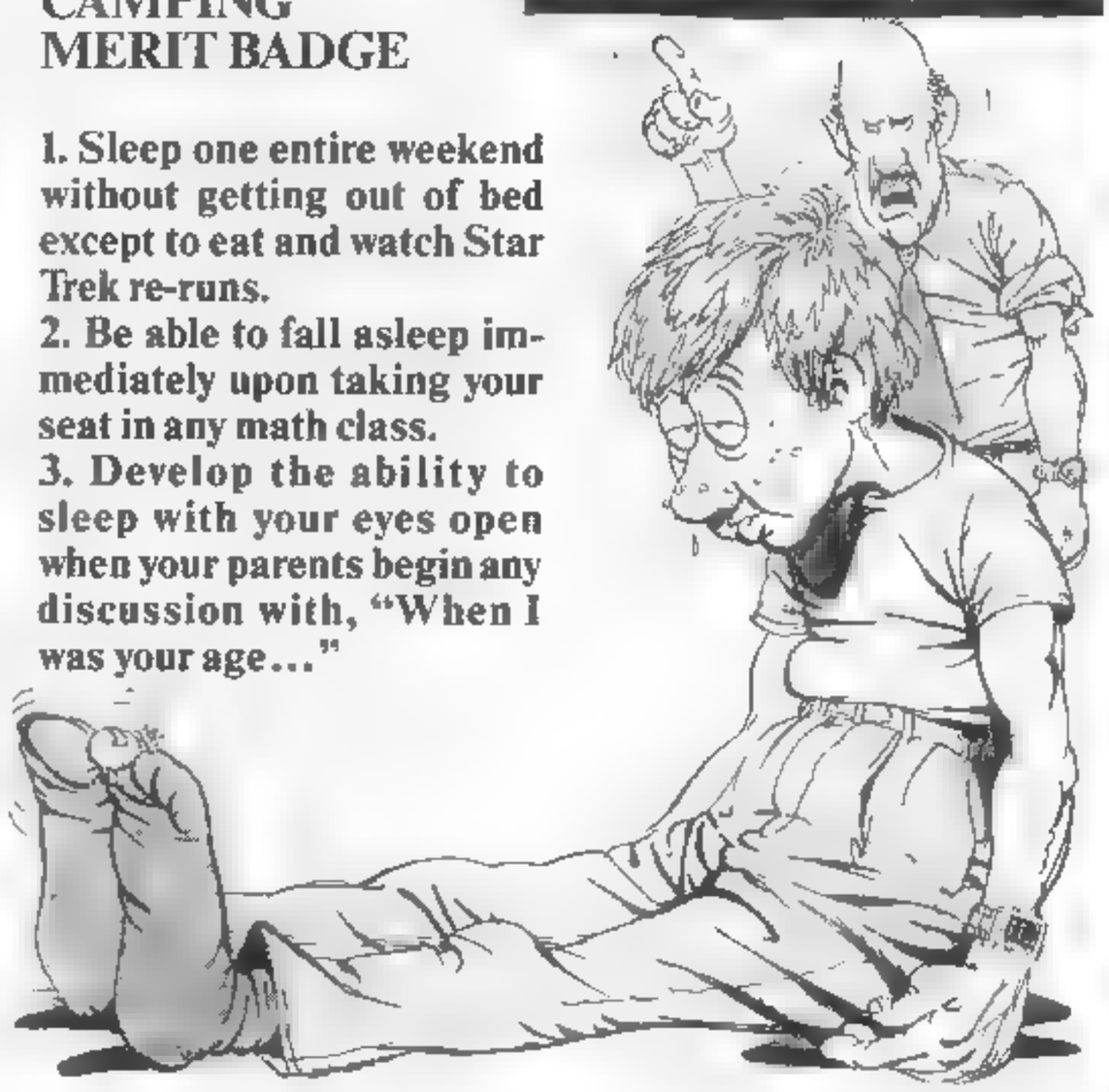
SLEEPING MERIT BADGE



REPLACES:

CAMPING MERIT BADGE

1. Sleep one entire weekend without getting out of bed except to eat and watch Star Trek re-runs.
2. Be able to fall asleep immediately upon taking your seat in any math class.
3. Develop the ability to sleep with your eyes open when your parents begin any discussion with, "When I was your age..."

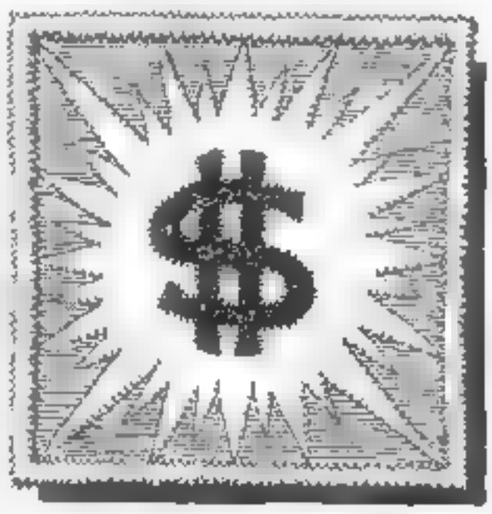


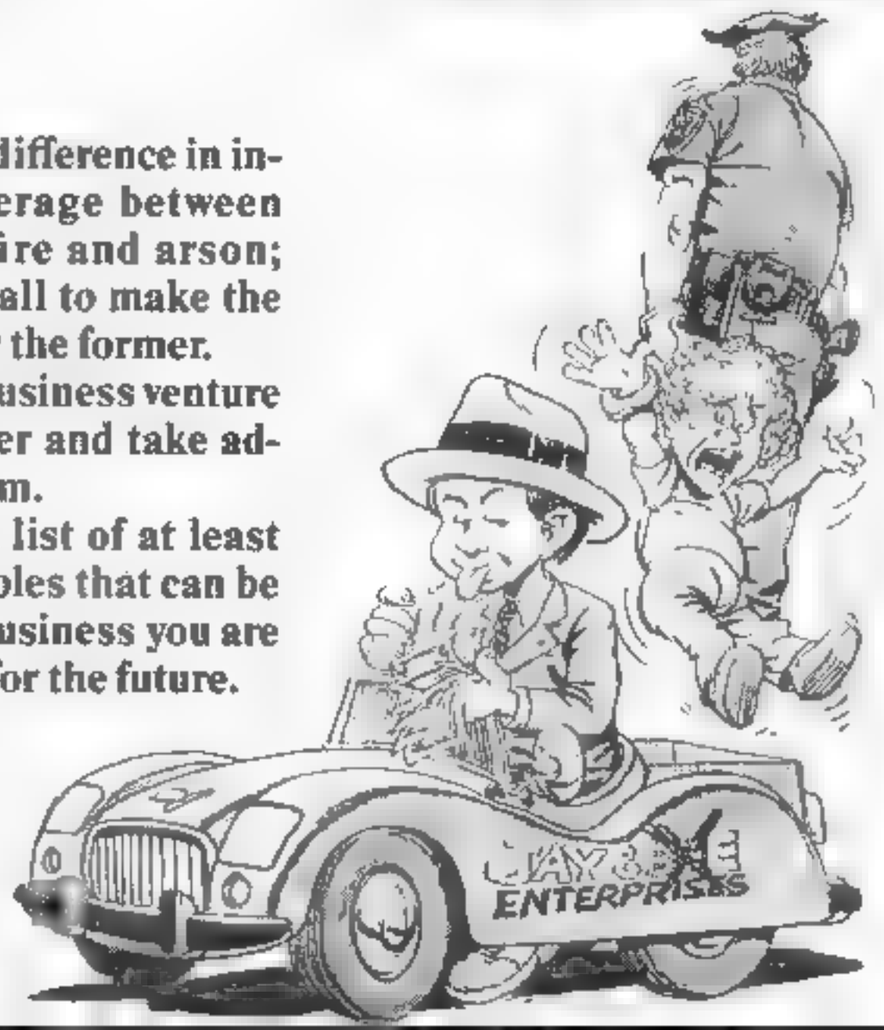
FREE ENTERPRISE MERIT BADGE

REPLACES:

AMERICAN BUSINESS MERIT BADGE

1. Learn the difference in insurance coverage between accidental fire and arson; and who to call to make the latter appear the former.
2. Go into a business venture with a partner and take advantage of him.
3. Compile a list of at least 25 tax loopholes that can be used in the business you are considering for the future.





GROOMING MERIT BADGE

REPLACES:

PERSONAL APPEARANCE MERIT BADGE

1. Learn what a "suit" is.
2. Learn what a "shoe shine" is.
3. Own and wear one article of clothing that isn't wrinkled.

SPOOKING FROM PICTURES DEPT.

Hey, gang! After ten years, it's time once again for MAD's nutty "Cliché Monster" game! Here's how it works: Take any familiar phrase or colloquial expression, give it an eerie gothic setting so you create a new type monster, and you're playing at

HORRIFYING CLICHES

ARTIST: PAUL COKER WRITER: FRANK JACOBS

Driving A HARD BARGAIN

Hanging On To The BITTER END

Ducking An ISSUE

Weighing The ALTERNATIVES

Going Out With A BANG

Coming To A SCREECHING HALT

Losing One's VIRTUE

Bottling Up One's EMOTIONS

Throwing A TANTRUM

Opening An OLD WOUND

Honoring A COMMITMENT

Getting A SECOND OPINION

Hammering Out A COMPROMISE

Returning A FAVOR

Running Into A SNAG

Shattering A RECORD

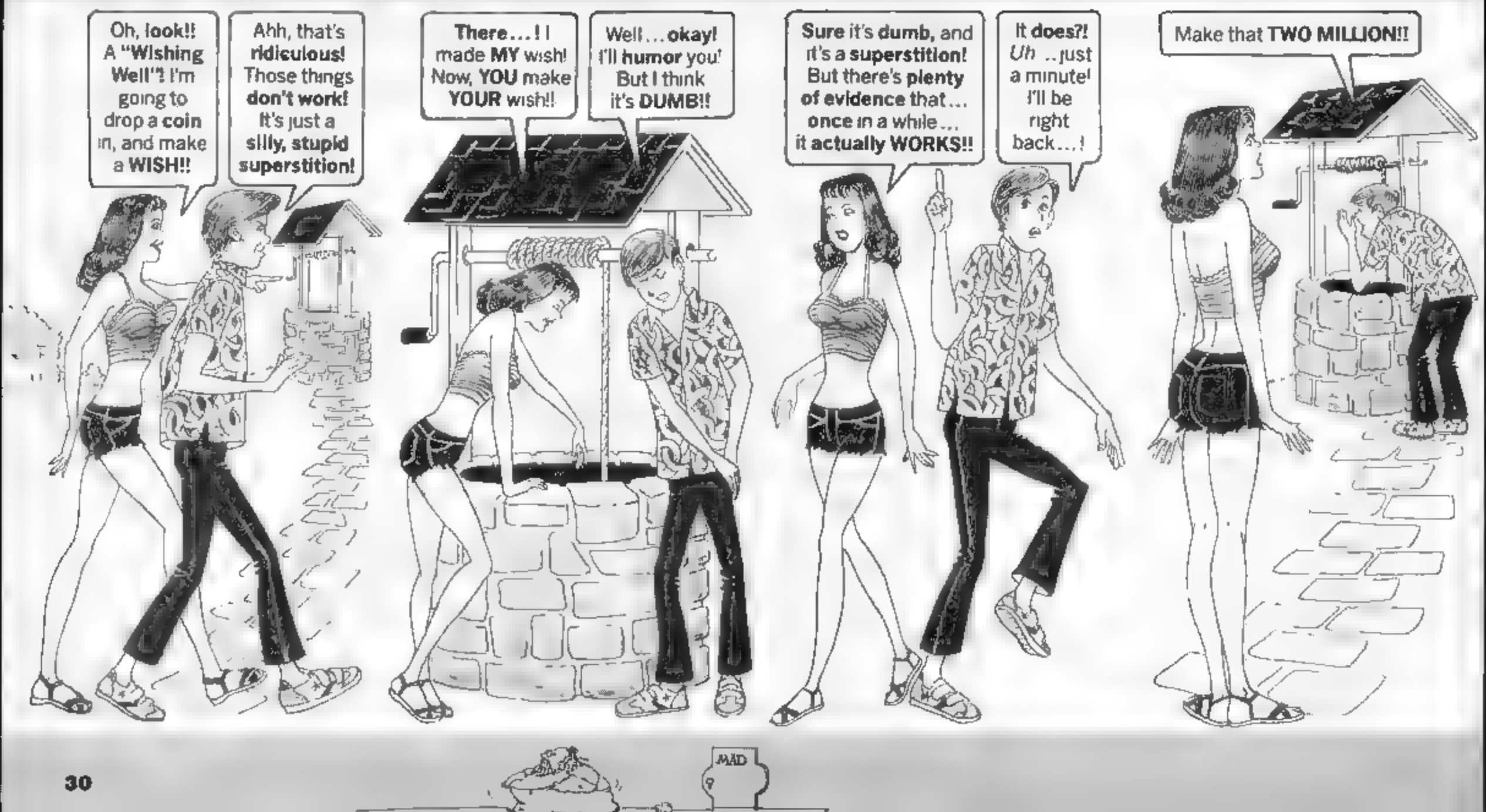
ANXIOUS MOTHERS

So how's your Daughter?
Like always! She's breaking my heart!
What is it this time?
She wants to settle down with some nice boy... !!
So what's the matter with that? I think it's marvelous!
Well, I think it's terrible!
I want her to GET MARRIED!!

BERG'S-EYE VIEW DEPT.

THE LIGHTE

SUPERSTITIONS


Oh, look!! A "Wishing Well"! I'm going to drop a coin in, and make a WISH!!
Ahh, that's ridiculous! Those things don't work! It's just a silly, stupid superstition!
There...! I made MY wish! Now, YOU make YOUR wish!!
Well... okay! I'll humor you! But I think it's DUMB!!
Sure it's dumb, and it's a superstition! But there's plenty of evidence that... once in a while... it actually WORKS!!
It does?! Uh .. just a minute! I'll be right back...!
Make that TWO MILLION!!

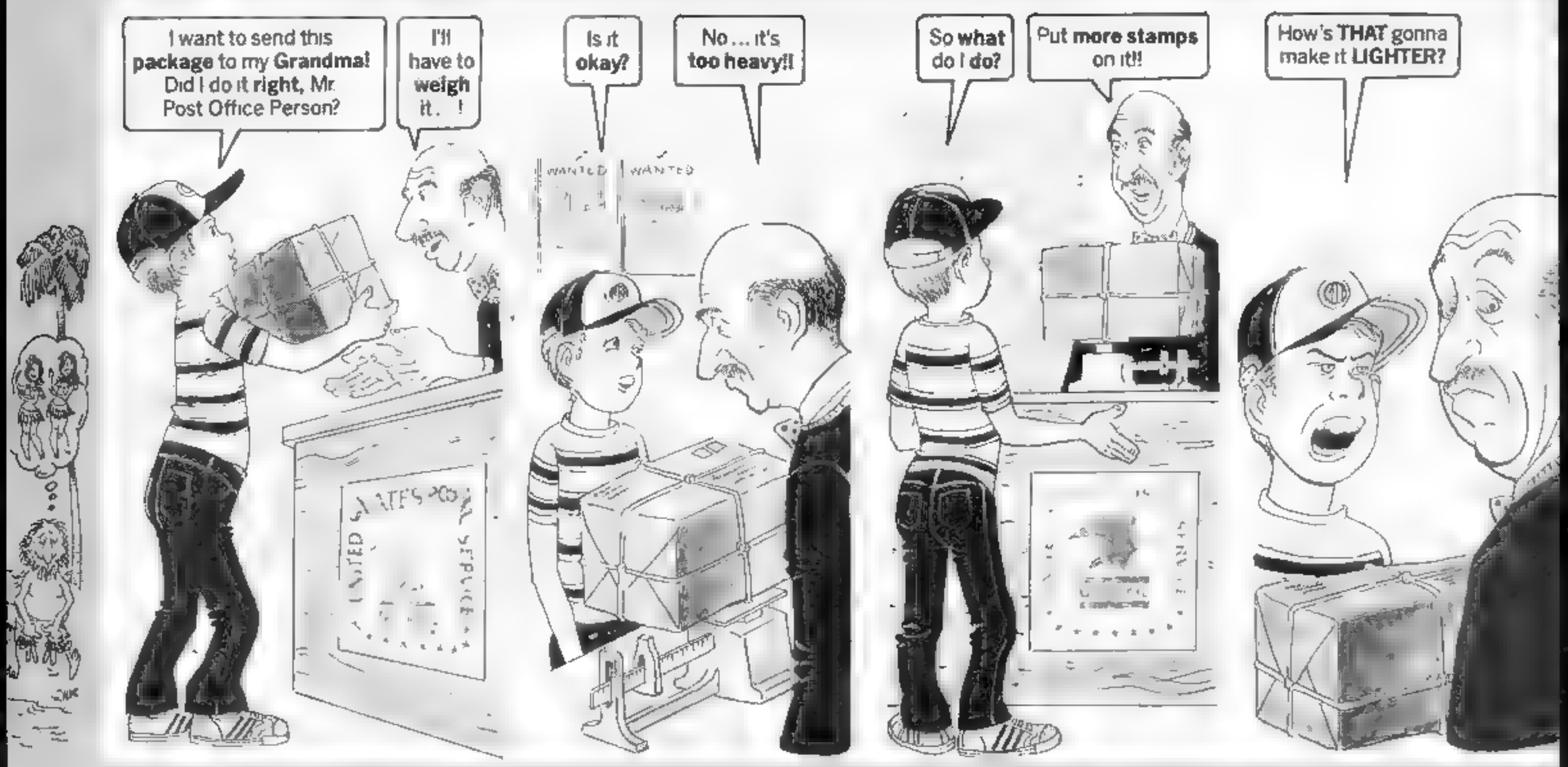
TEENAGE PHASES

SIGH!
What's with that Daughter of ours??
Nothing serious! It's just a phase all teenage girls go through...!!
It's called the "IN-BETWEEN" phenomenon...!!
Huh? "In-Between" WHAT??
PHONE CALLS...!!

R SIDE OF...

ART ST & WRITER
DAVE BERG

THE POST OFFICE


I want to send this package to my Grandma! Did I do it right, Mr. Post Office Person?
I'll have to weigh it..!
Is it okay?
No... it's too heavy!!
So what do I do?
Put more stamps on it!!
How's THAT gonna make it LIGHTER?
WANTED
WANTED
UNITED STATES POST OFFICE

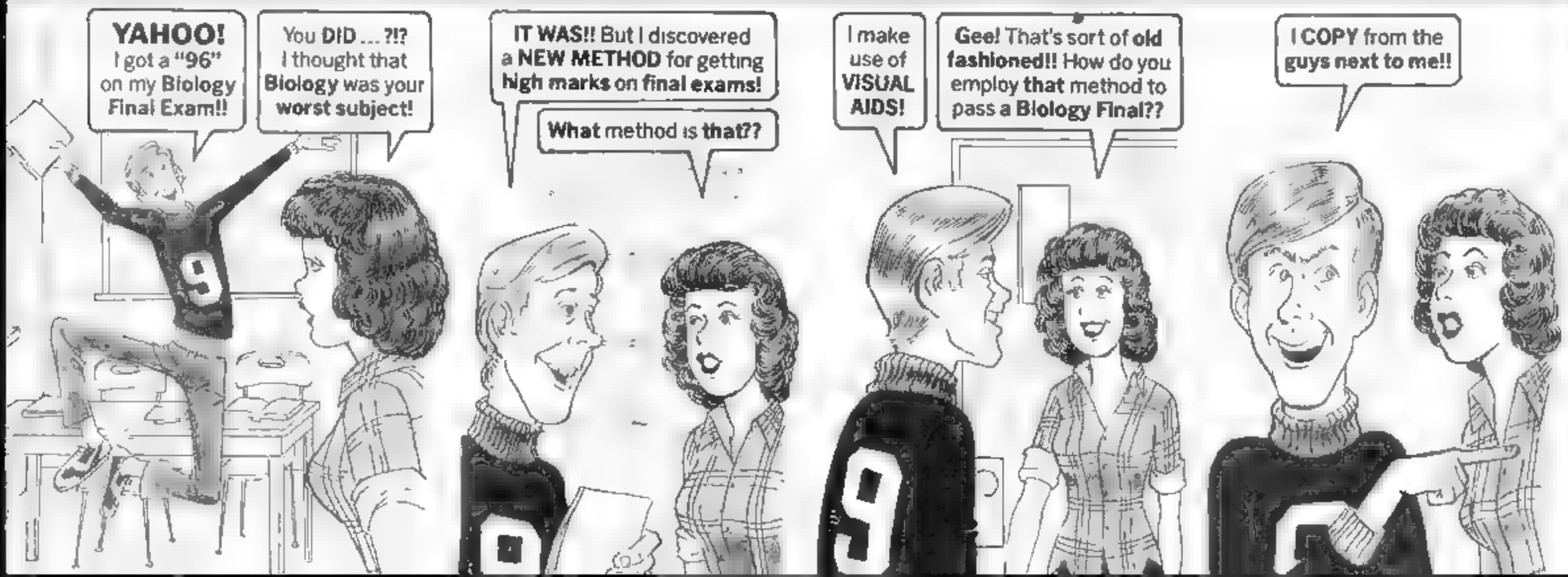
INCOME TAXES

Daddy, I...
Don't bother me now! I'm working on my Income Tax!
What's Income Tax...?
Every year, I have to give the Government part of what I earn!
And if I DON'T, I'm subject to fines or imprisonment!
Oh? Is it like in school... when there's a punishment for doing BAD?!?
No, this is a punishment for doing GOOD!!

RELATIVES

SENIOR CITIZENS

EDUCATION


YAHOO! I got a "96" on my Biology Final Exam!!
You DID ...?!? I thought that Biology was your worst subject!
IT WAS!! But I discovered a NEW METHOD for getting high marks on final exams!
What method is that??
I make use of VISUAL AIDS!
Gee! That's sort of old fashioned!! How do you employ that method to pass a Biology Final??
I COPY from the guys next to me!!

RECIPES

What are you **crying** about??
Sob...! You know my **special "Gourmet Recipe Meal"** I was cooking for you? ***Sob...!***
Yeah? **What about it??**
The **DOG ate it! WAAAAH!**
Well ... **don't you worry** your **pretty little head** about it! I'm gonna go **right down to the store**
Sob...sob...sob!
. and buy you a **NEW DOG!**

THE MOVIES

At **my** age, I **need** all the **PRESERVATIVES** I can **GET!!**
Mr Manager . that was **one lousy picture** we just saw!! We **demand** our **money back!!**
Sorry, Sir! **I CAN'T DO THAT!!**
Well **at least** give us back the **AMUSEMENT TAX!!**

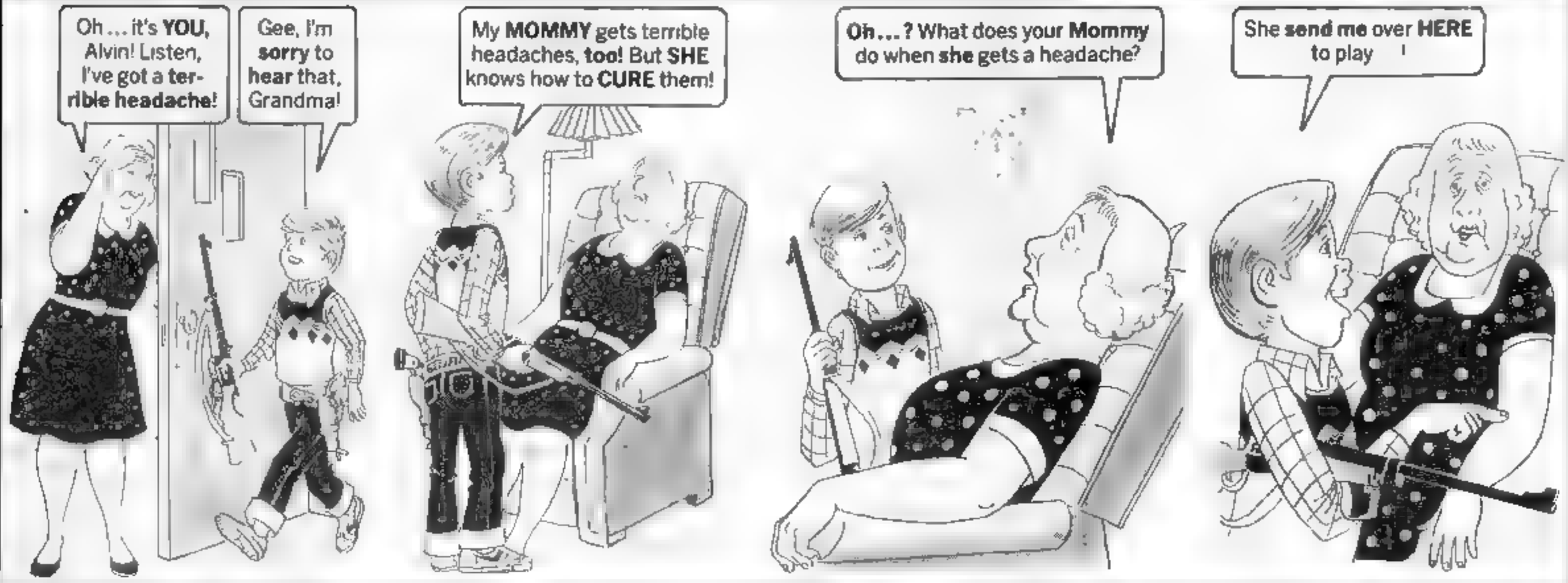
FIGHTING

Oh, my **gosh...!** What **happened** to you?!
This **BULLY** started **pushin' me around** so I decided to **FIGHT BACK!** An' I **fought** like a **TIGER!**
Son, I'm **proud** of you! You have **spunk!** You have **macho!** You're a **real "He-Man"!!**
Okay! Now **tell me!** What happened to the **BULLY?**
SHE never even got a **scratch!**

EATING OUT

I distinctly ordered a **RARE steak!** Look what I got **instead!**
Well, **don't** just **sit there** like a **dummy** and a **wimp!** **Say** something!
Hey, Waiter! Come **over here!!**
This steak is **WELL DONE!!**
Oh... **really??**
I'll be **sure** to pass on your **compliment** to the **Chef... !!**

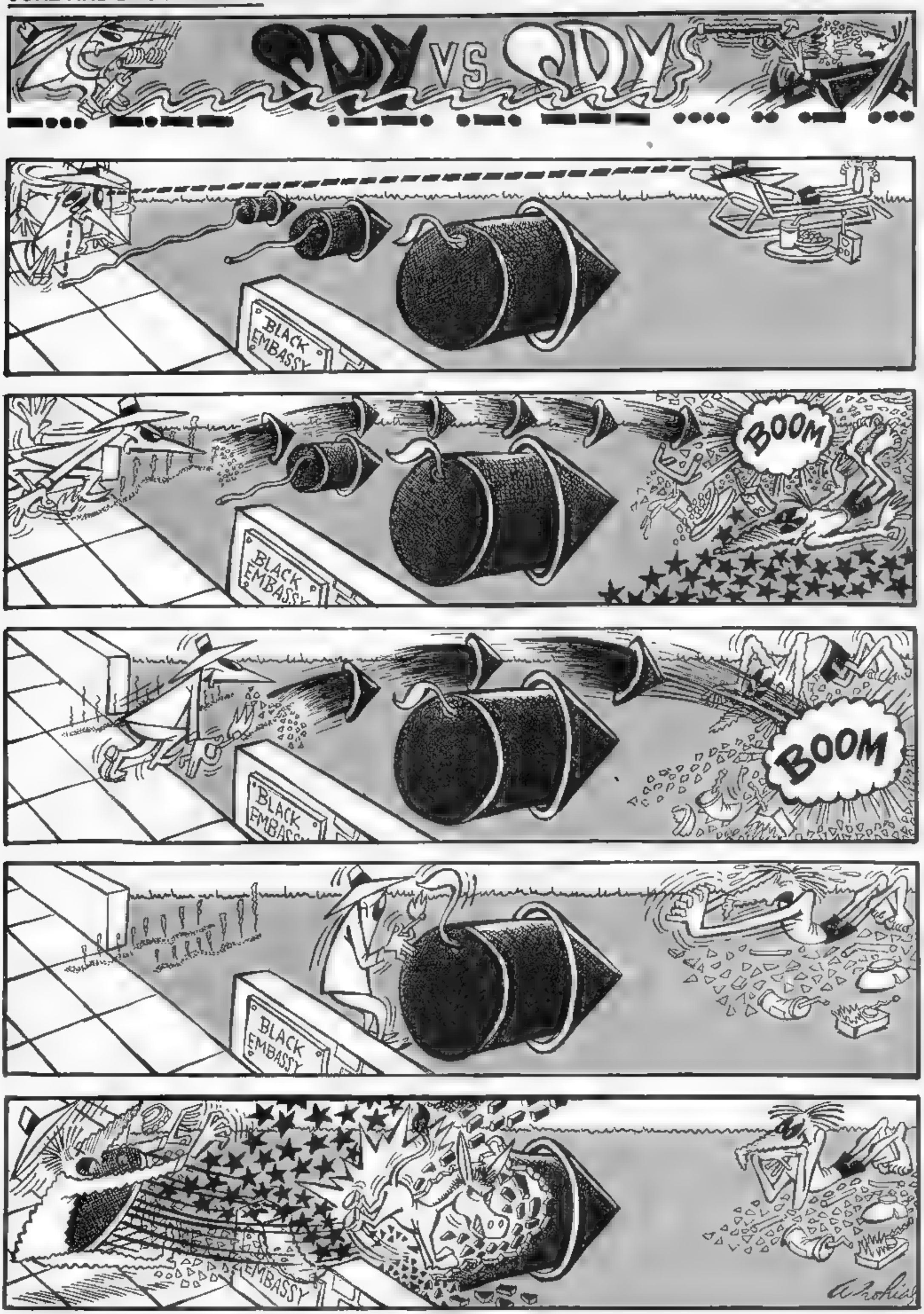
HOME REMEDIES


Oh... it's **YOU,** Alvin! Listen, I've got a **terrible headache!**
Gee, I'm **sorry** to **hear** that, Grandma!
My **MOMMY** gets terrible headaches, **too!** But **SHE** knows how to **CURE** them!
Oh...? What does your **Mommy** do when **she** gets a headache?
She **send me** over **HERE** to play

MOVING OUT

A few months ago, I **moved out** of my **parents' house,** and got **my own apartment!** And **now, I can't hack it!**
I'm **lonely!** I don't know where my **next month's rent** is coming from! I owe a **big electric bill!** My **phone's** been shut off! And I haven't had a **good meal** in **days!**
I'm desperate! **Desperate! DESPERATE!**
So why don't you **move back** into your **parents' house?**
I'm **not THAT desperate!!**
David Berg

JOKE AND DAGGER DEPT.



TRYING YOUR PATIENTS DEPT.

Attention, all you Doctors out there! It's time you exploded once and for all the myth that Doctors are serious people, intent on healing the sick, with no

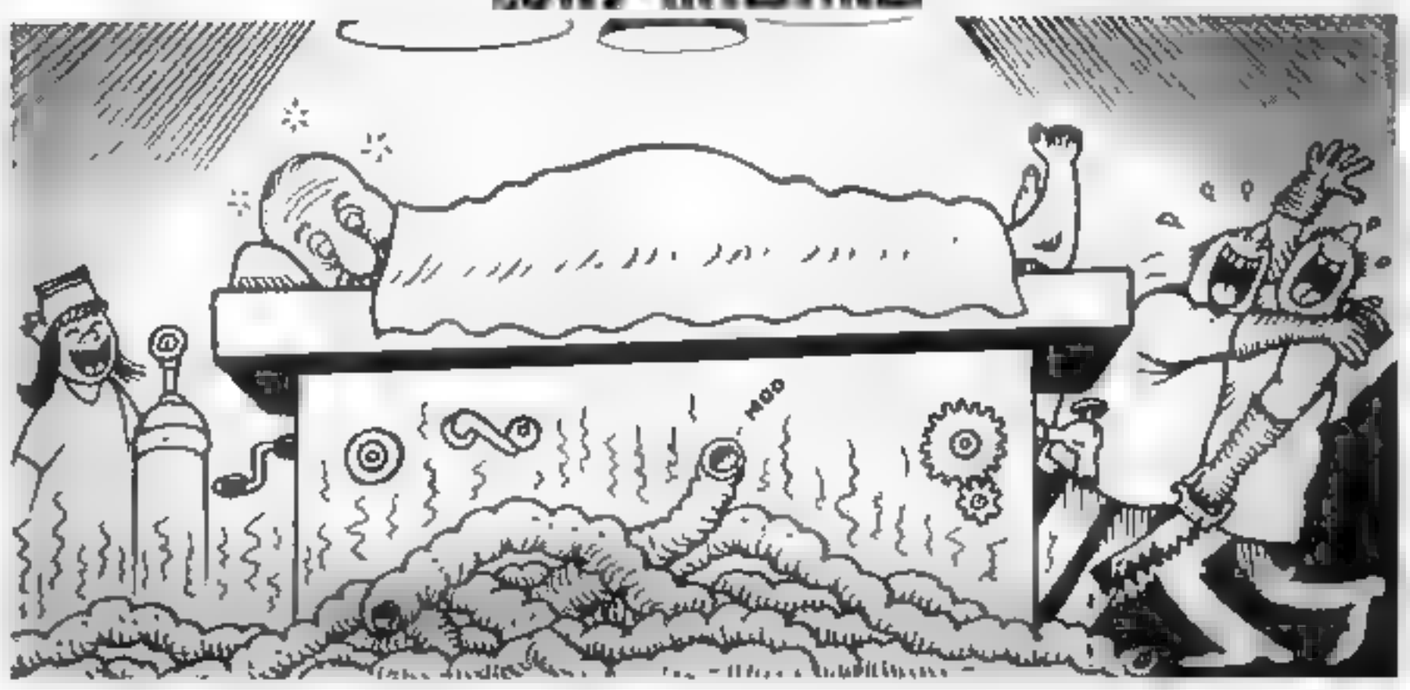
MAD'S PRAC CATALOGUE F

ARTIST: AL JAFFEE

RED-HOT PEPPER-FLAVORED TONGUE DEPRESSORS

No need to describe the hysterical reaction when you use one of these on your patients!

COWS' INTESTINES



Leave these lying around Post-Op, and watch their faces when they come to!

PORNOGRAPHIC INK BLOTS

Dirty pictures cleverly hidden in Rorschach cards! Ask them what they see... and they'll be too ashamed to tell you! Lots of laughs!!

FUNNY INSTRUMENT BAG

Contains 8" needles, rusty saws, bent pliers. One look and they pass out!

ITCHING PLASTER CASTS

Mix our "Itching Powder" into the plaster before applying any type cast! Drives 'em crazy!

BLURRY EYE CHARTS

Watch them squint, strain and rub their eyes while you howl with laughter!

time for foolishness and no sense of humor. (By the way, what are you doing, reading MAD?!) You can accomplish this impossible task by using the items in

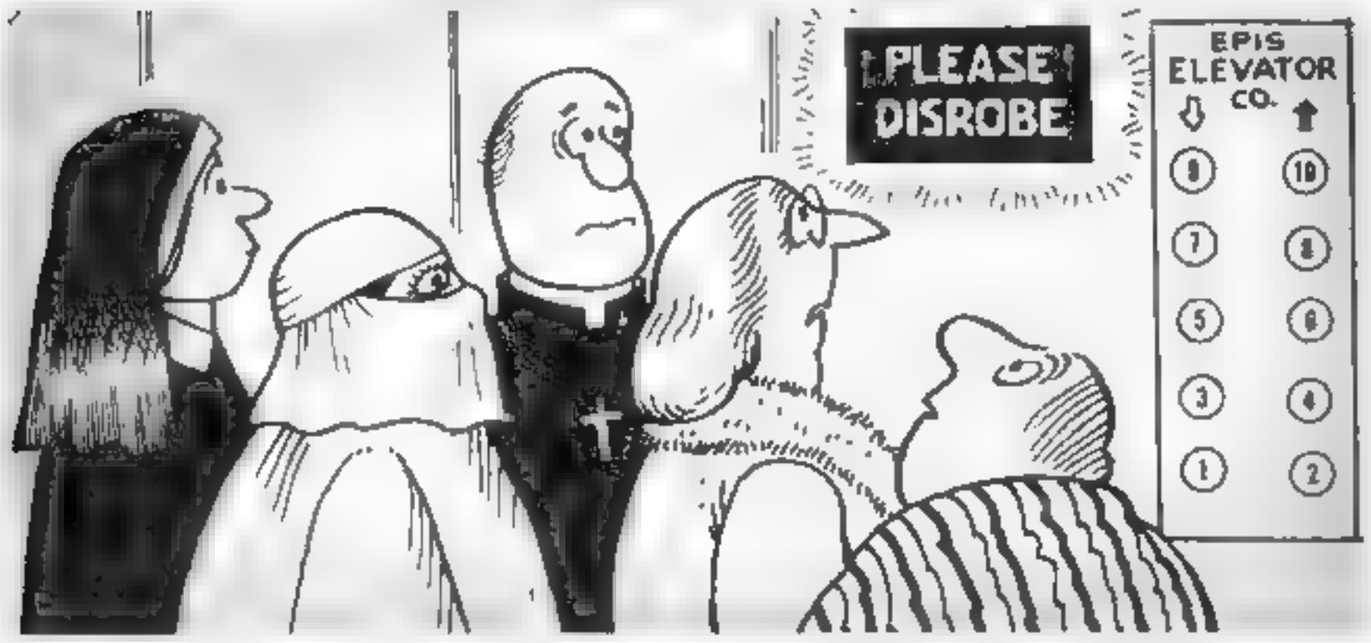
CTICAL JOKE OR DOCTORS

WRITER: BEPPE SABATINI

MANGLED I.D. BRACELETS

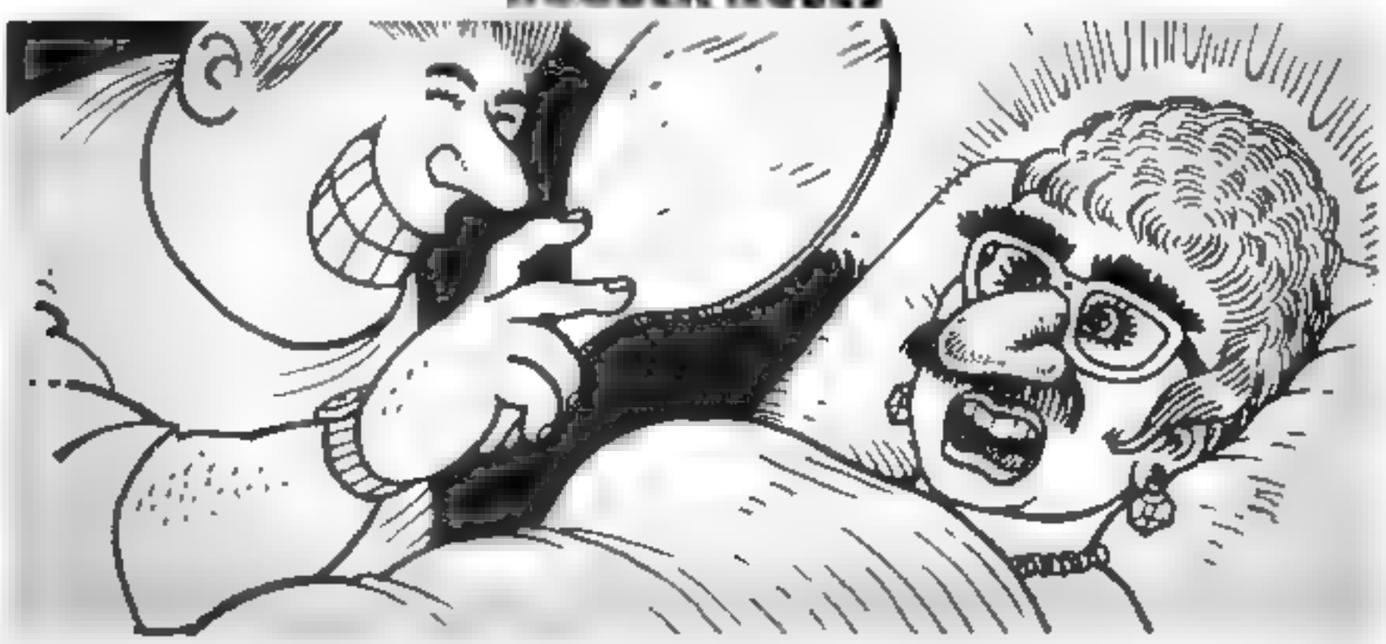
Slip one of these into a patient's plate of hash before the Orderly takes in his tray of hospital food. Yeow! Perfect for your stubborn overweights!

"PLEASE DISROBE" SIGNS



A scream! Put them in your waiting room, your hallway, your lobby—everywhere! Then, switch 'em all on! Your office'll look like a Nudist Colony!

RUBBER NOSES

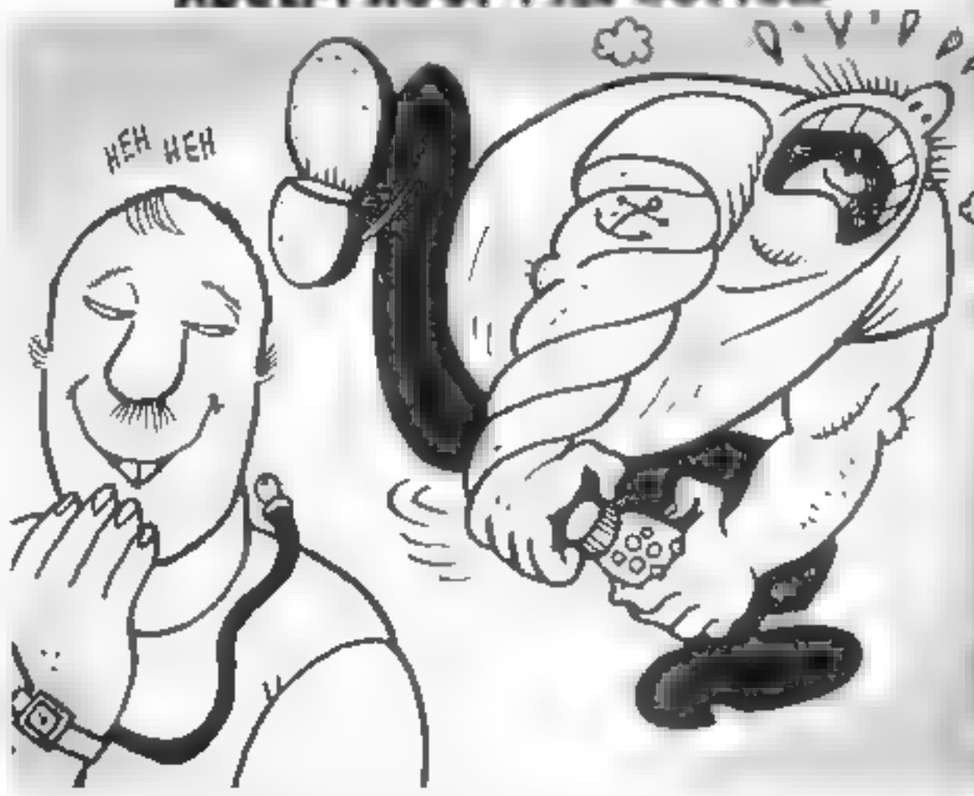


Slip one of these onto your nose job patient before she comes out of the anesthetic! When she does, she'll take one look and go through the roof!

FAKE PRESCRIPTIONS

Each one has pre-printed swear words in Latin! Watch 'em get punched out by their Pharmacist!

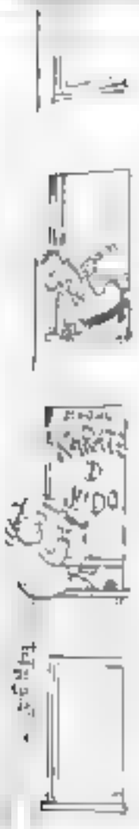
ADULT-PROOF PILL BOTTLES



Watch as they struggle for hours because these special bottles cannot be opened! Perfect for hypochondriac (and other complaining) patients!

DRIBBLING SPECIMEN BOTTLES

Wait'll they try carrying these into your Lab!



TO BEEP...OR NOT TO BEEP DEPT.

Aren't you sick and tired of making phone-calls and getting a recorded message from a machine? Aren't you really curious as to what kind of recorded messages

TELEPHONE ANSWERIN FOR SOME FAMOUS

WRITER

This is **RIP VAN WINKLE!** I'm **not in** right now, but if you've **got time** to **wait—like 20 years** or so—just leave your **name** and the **year** you **called,** and I'll get **back** to you!

This is **COUNT DRACULA!** I'm **not in my coffin** right now, but **what** do you **expect** from a **fly-by-night operation?** If you'd like to **hear** from me, just state your name, address and **blood-type** at the sound of the shriek . . .

This is **DR. JEKYLL!** I'm not taking any **calls** right now . . . *because I never know when I'm going to have one of my spells!* So I've left this **message** on my **machine** . . . *which I really want to smash into little pieces and destroy!* Kindly leave your name at the sound of the beep, and I'll . . . **stab, bludgeon, mangle and murder—and run screaming through the streets with the blood of my victims dripping** . . .

Hi! This is the **INVISIBLE MAN!** I'm **not at home** right now . . . but even if **I were** here, **who** would **really know?!**

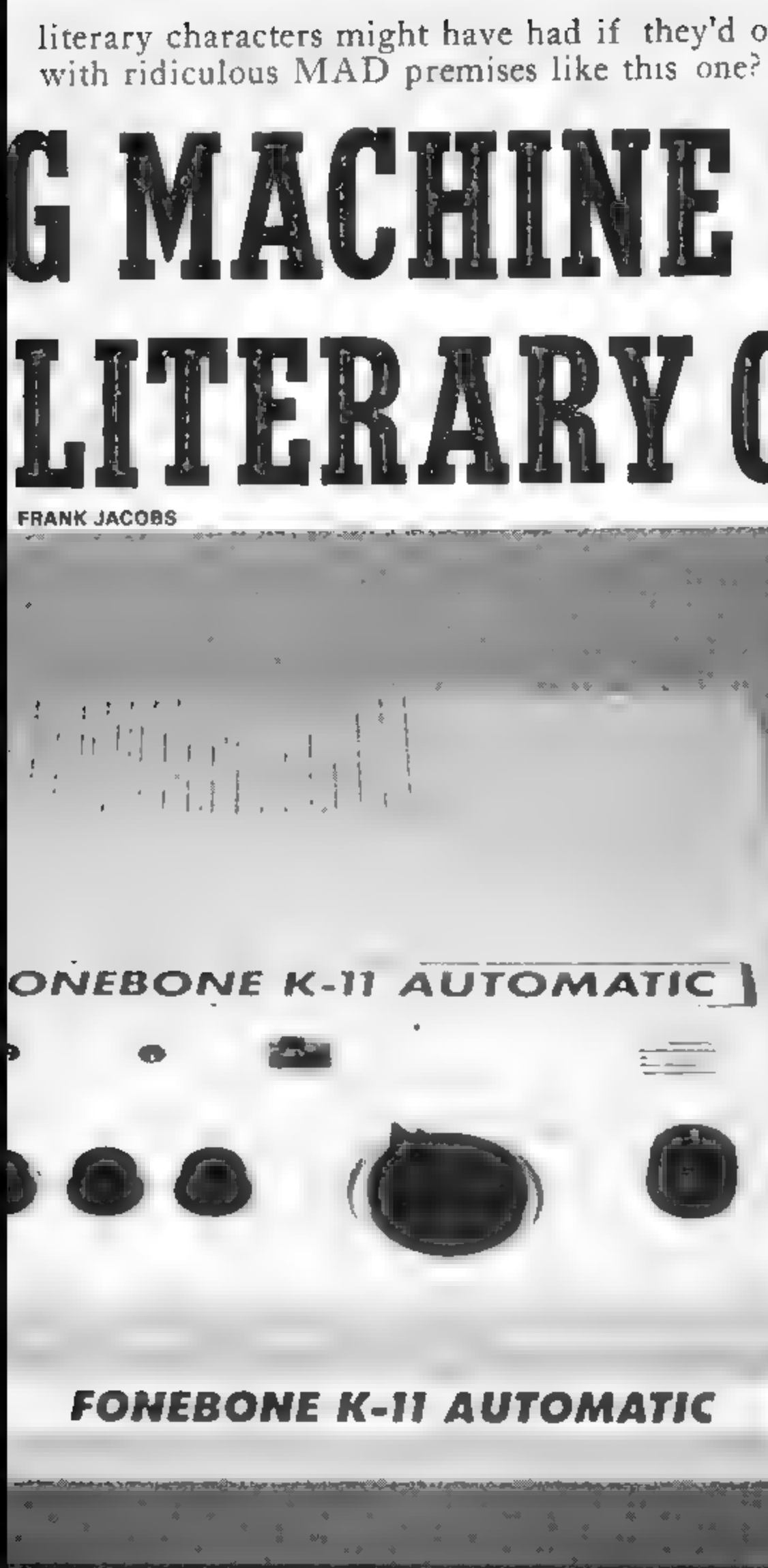
This is **SHERLOCK HOLMES!** I prefer not to take your **call** at this time! However, at the sound of the beep, you may leave your **name!** From **this brief utterance,** I shall be able to determine your **sex, age, birthplace, education, station in life, profession** and what manner of **foul play** now compels you to seek my **services.** The rest, dear caller, is **elementary!**

This is **MISS PIGGY,** the **Divine Swine,** and I know how **disappointed** you are to hear only my **recorded voice** and not the **real *moi* in person!** At the sound of the beep, leave your name, your number, and your **honest opinion** as to why **Bo Derek** is **eating her poor heart out,** and . . .

literary characters might have had if they'd owned phones? Aren't you fed up with ridiculous MAD premises like this one? Well, tough! Because here are . . .

G MACHINE MESSAGES LITERARY CHARACTERS

FRANK JACOBS



This is **DARTH VADER!** I'm sorry, but I am **not** in the **galaxy** right now! At the sound of the **metallic wheeze** . . .

This is the **FROG PRINCE!** I'm **not in** right now, but if you **really want** to communicate with a **spotted green creature** that's **icky to touch** and **catches flies** with his **tongue,** leave your name and your phone number at the sound of the **"ribbit-ribbit"** . . .

This is **QUASIMODO!** I had a **hunch** you might call while I was out, so I've . . .

This is the **TIN MAN!** It may seem **heartless,** but your **call** is being **answered** by a **machine!** I'll get **back** to you just as soon as I finish helping this **weird little girl** get to **Emerald City,** wherever that is . . .

Ungawah! This is TARZAN! I'm not in my **treehouse** right now, so leave your name and number at the sound of the **AAAIYAHEEYAHEEE...**

This is **ROBINSON CRUSOE!** You're getting this **recorded message** because my man **Friday** didn't show up at the **hut** today to take my **calls** while I'm **out!** Not that it really **matters** . . . since I haven't **had** a call in **31 years!** Still, when you hear the sound of the beep—

This is **DON CORLEONE!** I'm not taking **calls** right now, but if this is the **Capo** from the **Tortini Family,** we're calling off the **Mob War** till after **Holy Week!** And if this is **Fat Louie** from the **Collazo Family,** you can find your **brother** in the **trunk** of a **1977 Dodge** parked on **83rd Street!** And if this is **Angelo's Pizzas,** send up six **plain, two** with **anchovies, four** with **mushrooms** and **five** with **everything!** Anybody **else,** leave your name and number at the sound of the **blast** . . .

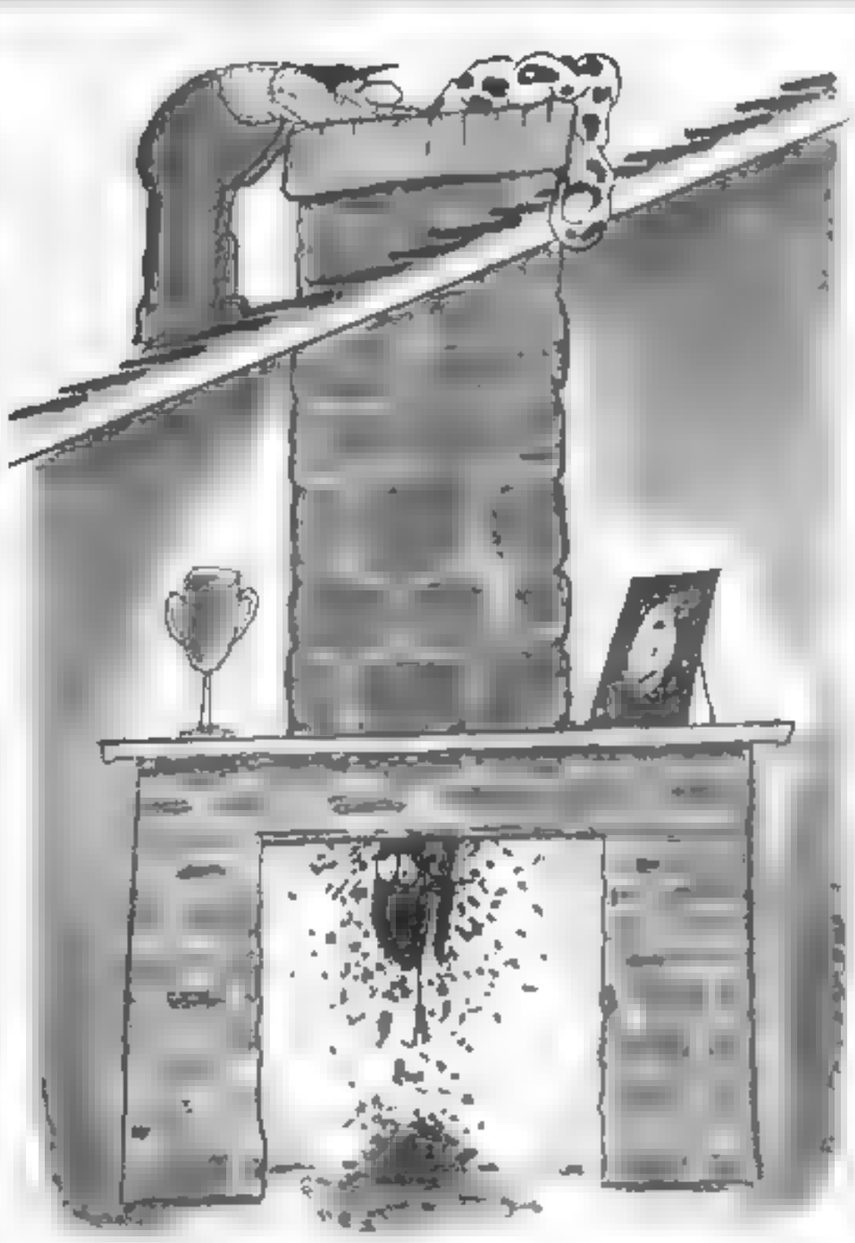
SNAKING DO DEPT.

FOR ALL YOU PET LOVERS WHOSE BOA CONSTRICTORS HAVE GROWN TO UNMA

OTHER USES FOR PET

WRITER AND ARTIST:

MAITRE 'D'S ROPE BOA



FLUE CLEANER BOA

BAR RAIL BOA

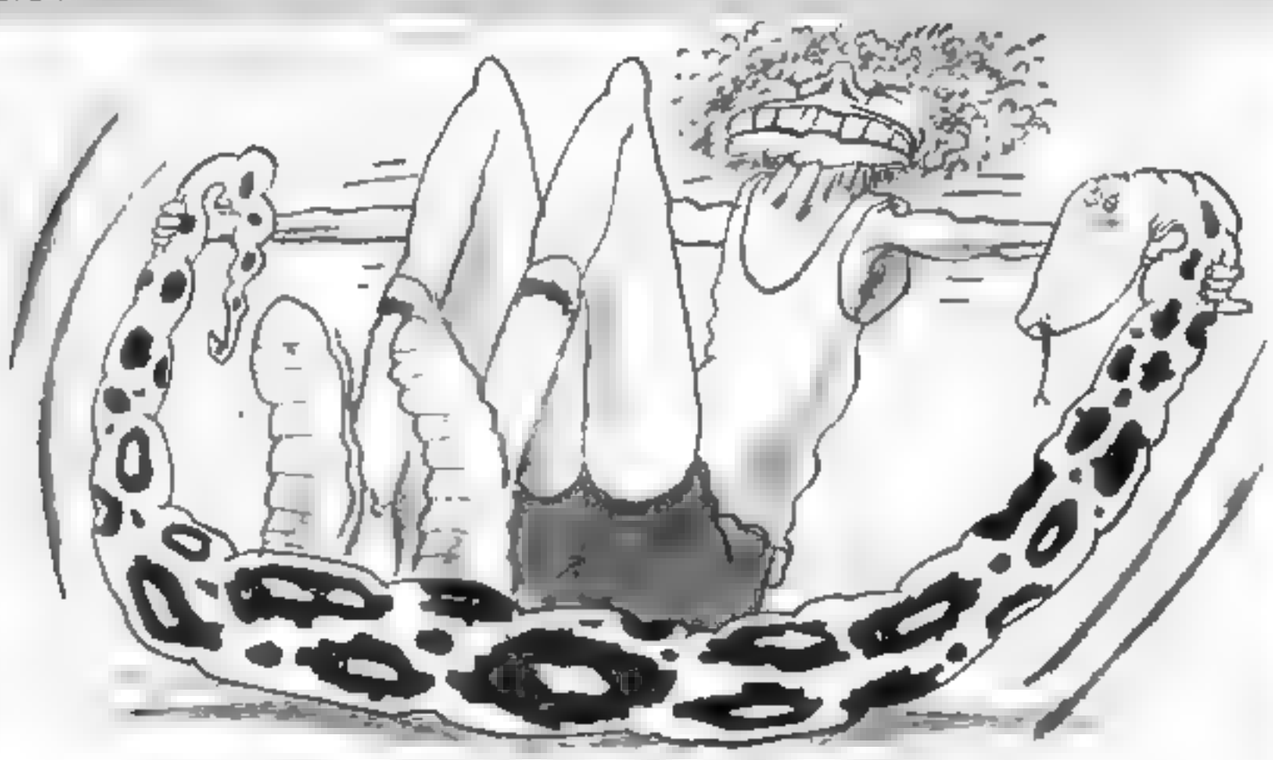
BURGLAR-PROOF BOLT BOA

SPEED BUMP BOA

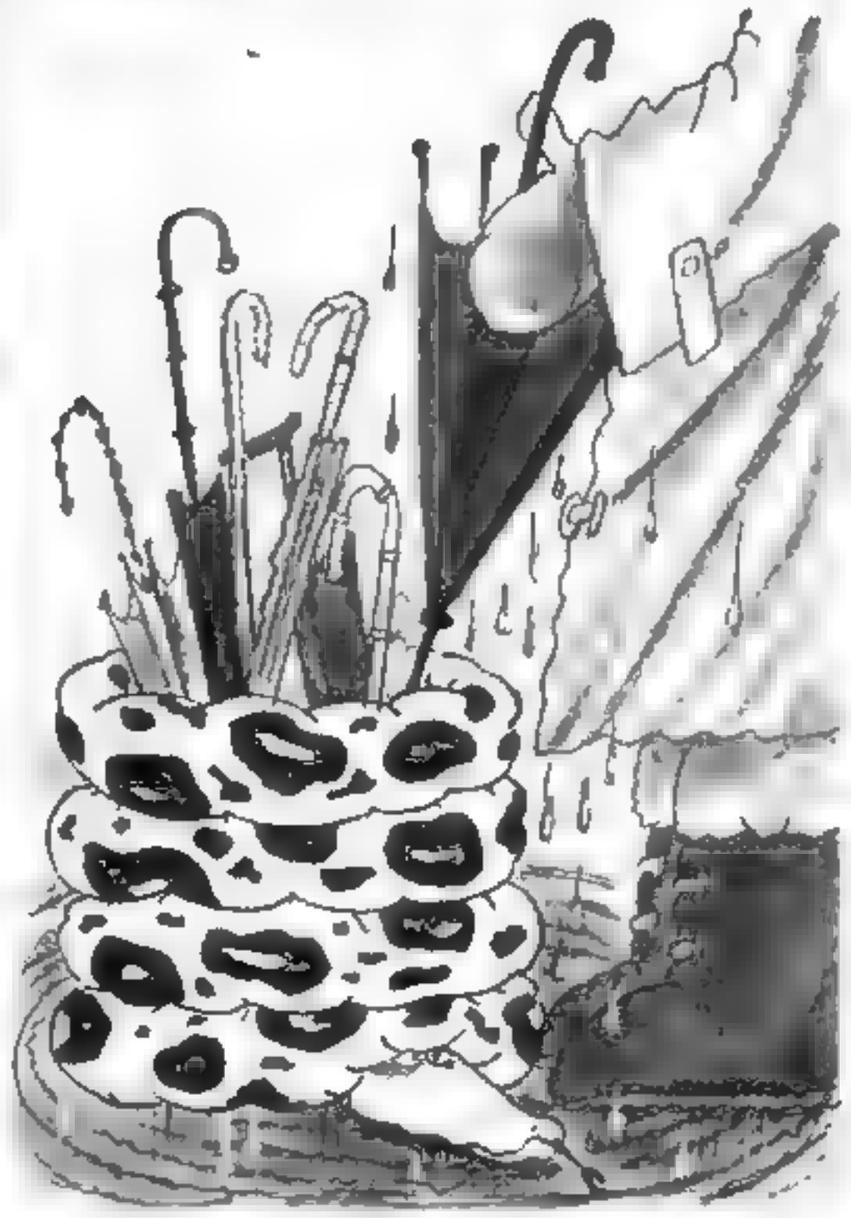
GEABLE SIZES, BUT HAVEN'T THE HEART TO GET RID OF THEM, WE BRING YOU...

BOA CONSTRICTORS

PAUL PETER PORGES



NAUTILUS EXERCISER BOA

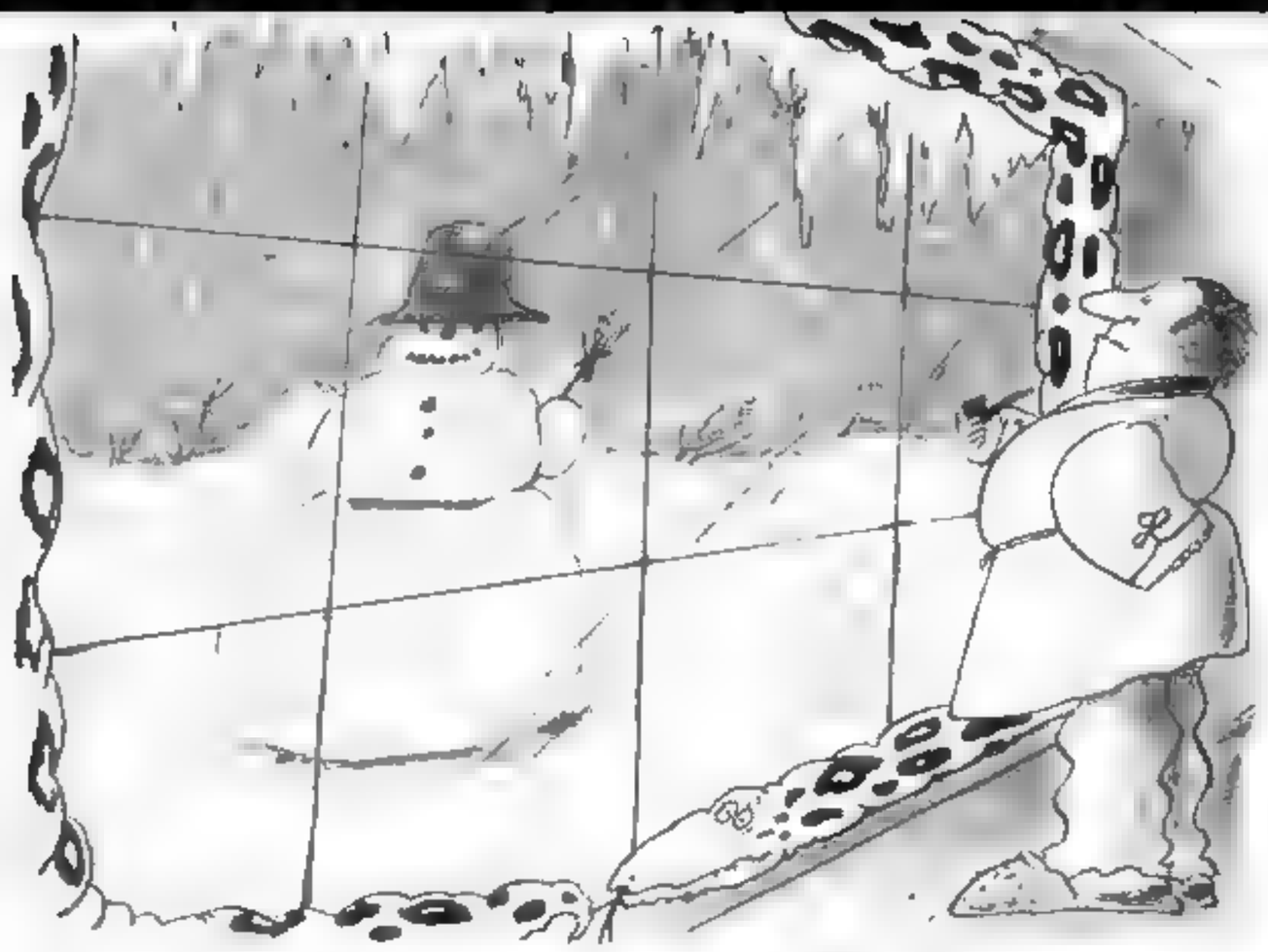


UMBRELLA STAND BOA

INDUSTRIAL-SIZED PIZZA ROLLER BOA

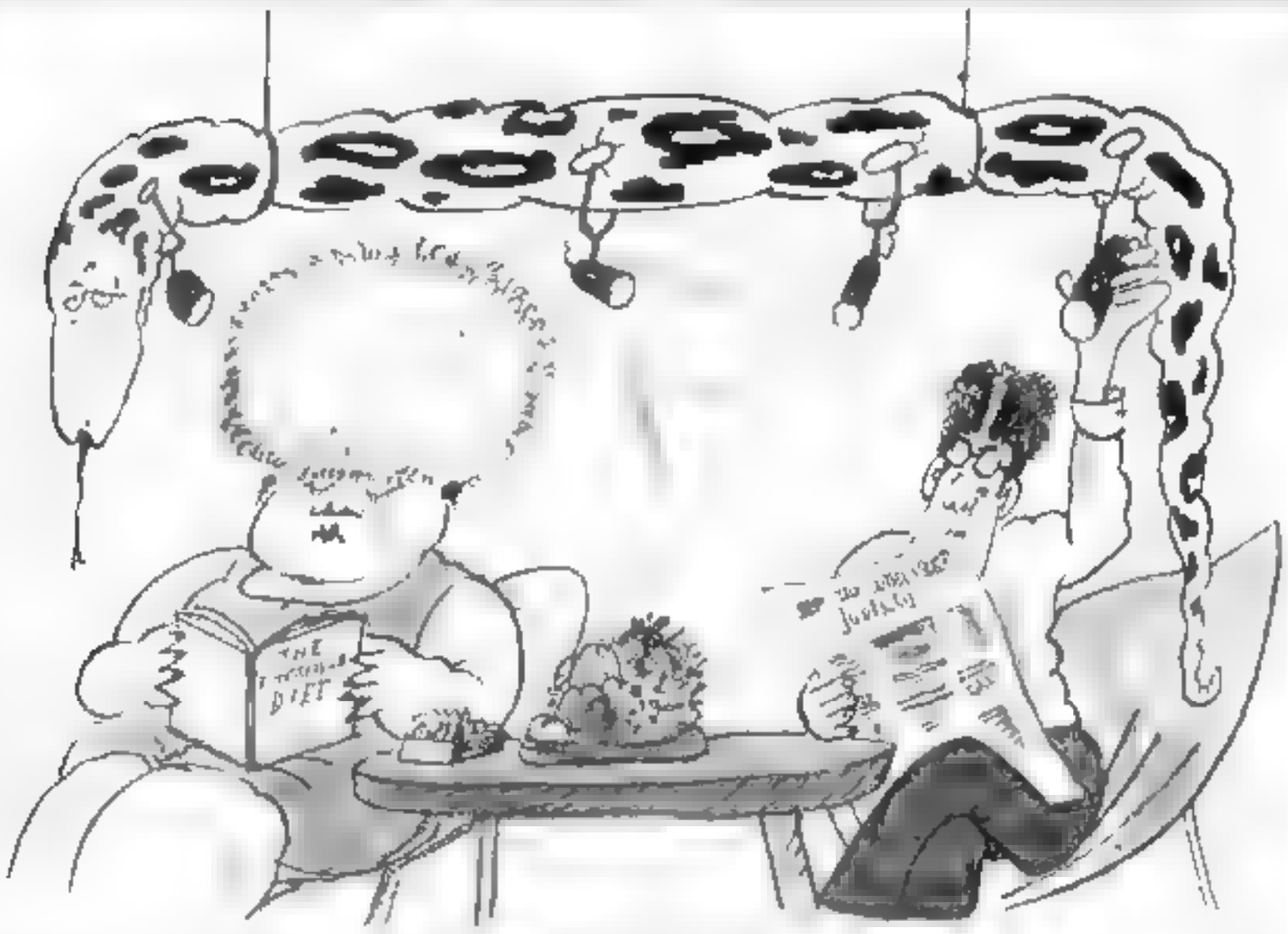
LIGHT BULB REMOVER BOA

DOCKING BUMPER BOA



WEATHER STRIP BOA

VANITY POUF BOA



TRACK LIGHTING RAIL BOA

FIREMAN'S POLE BOA

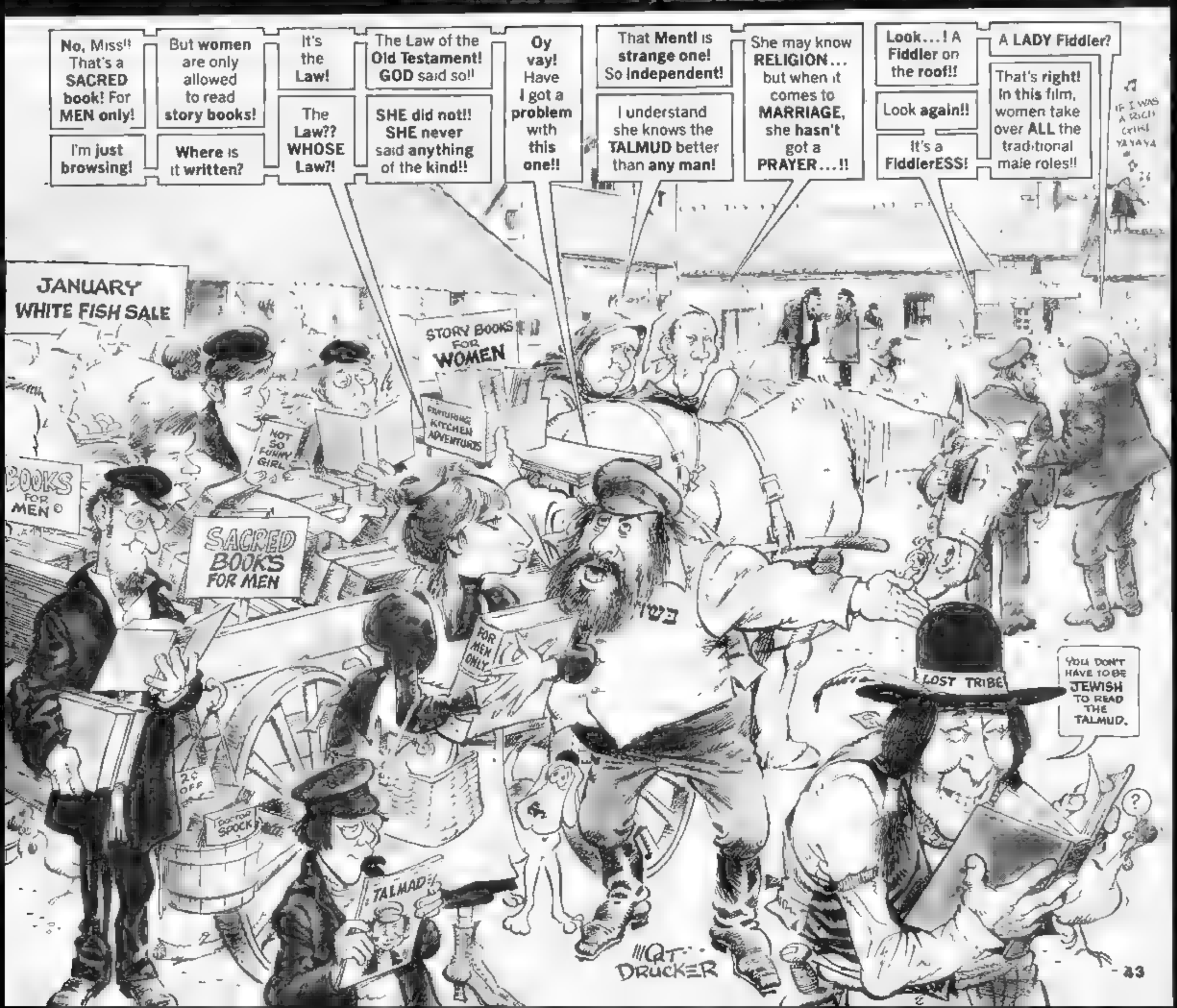
ROTO-ROOTER BOA

FUNNY BOY DEPT.

Once upon a time, there lived a nice Jewish girl from Brooklyn who could sing really terrific. One day, she read a story about another nice Jewish girl from Eastern Europe who dressed up like a man to study the Talmud. And the nice Jewish girl from Brooklyn immediately decided that this story would make a fantastic movie which she could produce, direct, write, sing and star in. What she ended up with was "Tootsie On The Roof." Because any girl who thinks she can be "convincing" as a man just by cutting her hair short and strapping her breasts to her chest has got to be a bit—

MENTL

ARTIST: MORT DRUCKER WRITER: ARNIE KOGEN


No, Miss!! That's a SACRED book! For MEN only!
But women are only allowed to read story books!
I'm just browsing!
Where is it written?
It's the Law!
The Law?? WHOSE Law?!
The Law of the Old Testament! GOD said so!!
SHE did not!! SHE never said anything of the kind!!
Oy vay! Have I got a problem with this one!!
That Mentl is strange one! So Independent!
I understand she knows the TALMUD better than any man!
She may know RELIGION... but when it comes to MARRIAGE, she hasn't got a PRAYER...!!
Look...! A Fiddler on the roof!!
Look again!!
It's a FiddlerESS!
A LADY Fiddler?
That's right! In this film, women take over ALL the traditional male roles!!
IF I WAS A RICH GIRL YAYAYA
JANUARY WHITE FISH SALE
STORY BOOKS FOR WOMEN
FEATHERING KITCHEN ADVENTURES
NOT SO FUNNY GIRL
BOOKS FOR MEN
SACRED BOOKS FOR MEN
FOR MEN ONLY
2¢ OFF
DOCTOR SPOCK
TALMAD
LOST TRIBE
YOU DON'T HAVE TO BE JEWISH TO READ THE TALMUD.
DRUCKER

What IS it, Menti?

Uh. **why** is it **smoking??**

It's your **dinner,** Papa !

It's straight from the **deep-fat fryer...!**

You **DEEP-FRIED** the **COTTAGE CHEESE?**

Don't be angry with me, Papa!

I love you...! I **WORSHIP** you!

Ah—hah! so **THAT** explains why you place **"BURNT OFFERINGS"** before me at every meal!

A BOOK IS NEVER INTERRUPTED BY THE COMMERCIALS

Papa . please get well! Papa you're so swell! So stop your coughing spell, Papa .

Menti, it's **for-bidden to pray!**

I'm **NOT praying,** I'm **SINGING!** So **rest,** Papa! You **need** your **sleep!**

With all that **drama,** and **emotion,** and **Dolby sound...** who can **sleep?!?**

You're an **exceptional girl,** Menti! You know the **Talmud** better than **any man alive!**

Not better than **YOU,** Papa!

I said **any man ALIVE...!** *cough* ***gasp...***

Who will say the **prayer** for the **dead...?**

I will !

Only a **MAN** can say a prayer !

If you can **wait** a panel or two, I'll have **THAT** solved, **TOO!**

GRAVE MATTER

THERE!...! Now, I'm ready for the **biggest challenge** of my **life:** trying to **fool** all of **Eastern Europe** with the **SILLIEST DISGUISE in history!**

There she **goes** one small step for **Women's Liberation...** one giant leap for **Anti-Semitism!!**

How come, Pesseha ?

Right now, the **Cossacks hate** the **Jews JUST** for being **JEWS!** Just **wait** till they find out we're **into KINKINESS** like **TRANSVESTISM!!!**

So **where** are you **headed,** stranger??

To the **nearest Yeshiva...** to study **wisdom** with the **other** Yeshiva boys!

That's nice! Well **good luck,** young lady!

YOUNG LADY?!? You **saw** through my **disguise?!?** Gee you're a **very shrewd** and **observant man!** Who **ARE** you...?

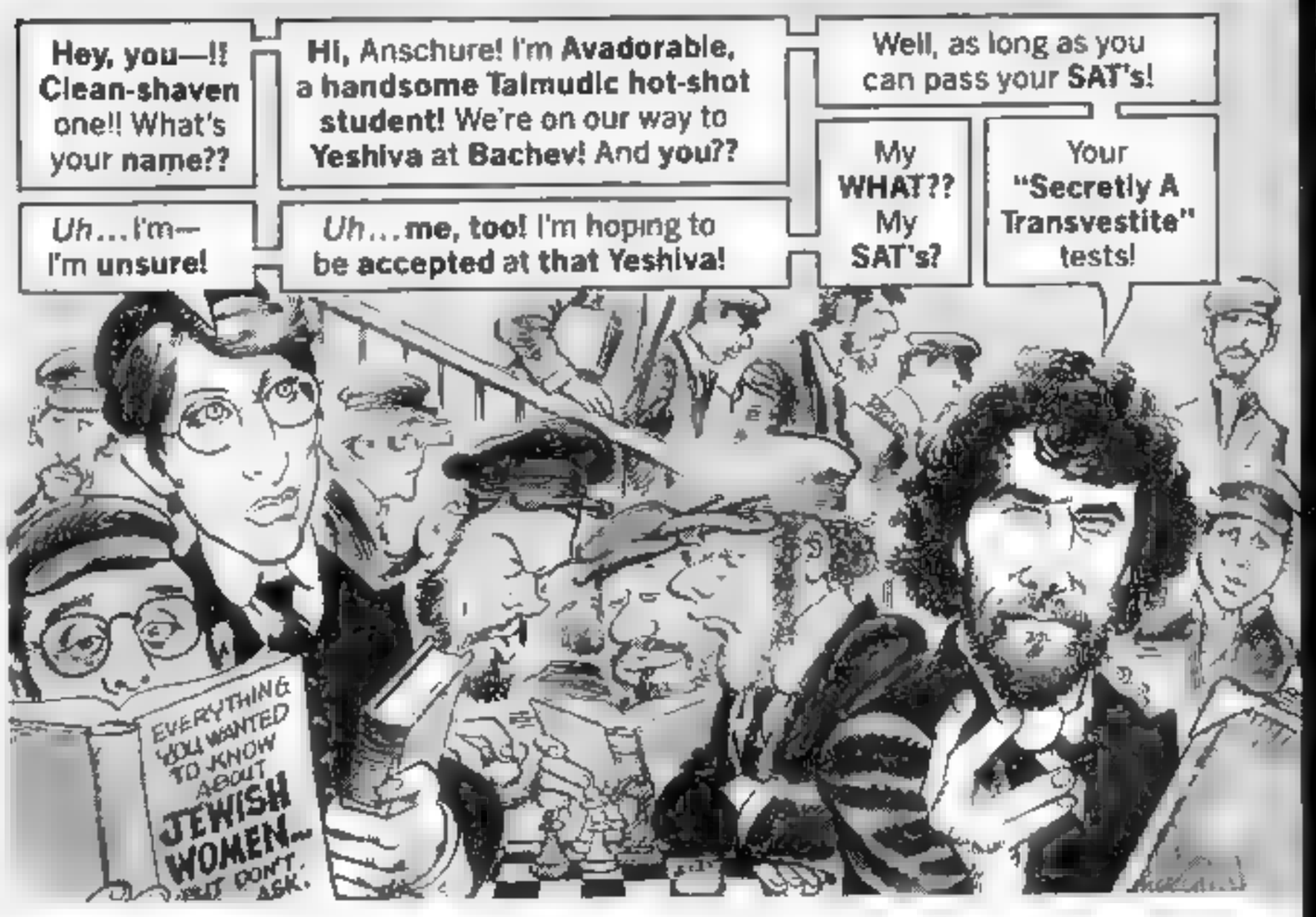
I'm **Chaim..** the **BLIND MAN...!**

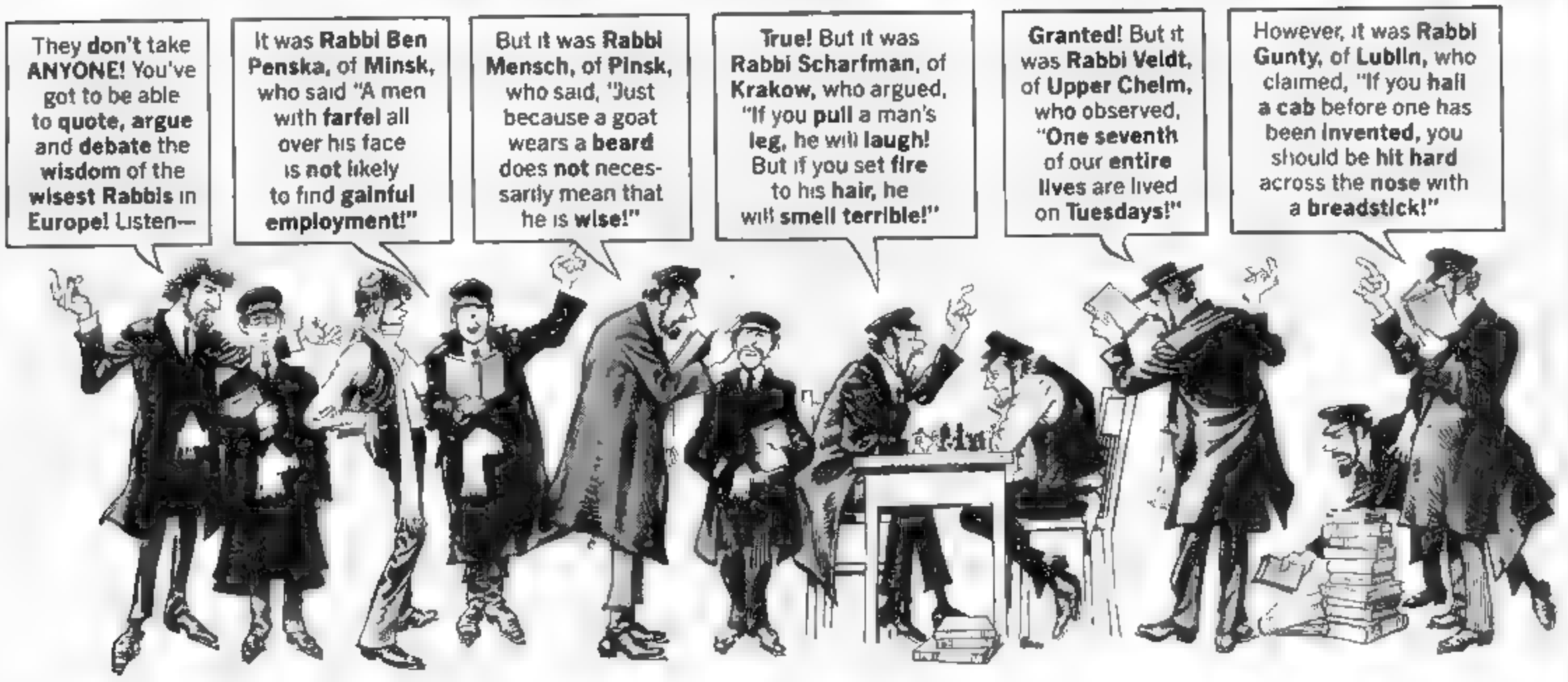
Hoo-boy! With my **high voice**—and **Brooklyn accent** —I guess I'm in **BIG TROUBLE!!**

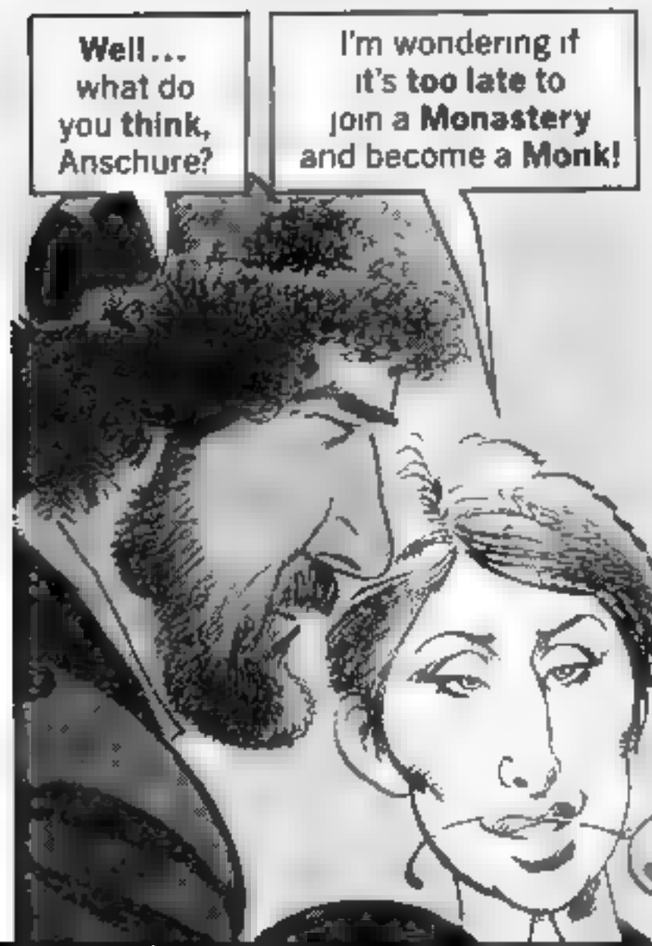
JEWISH VICTOR VICTORIA

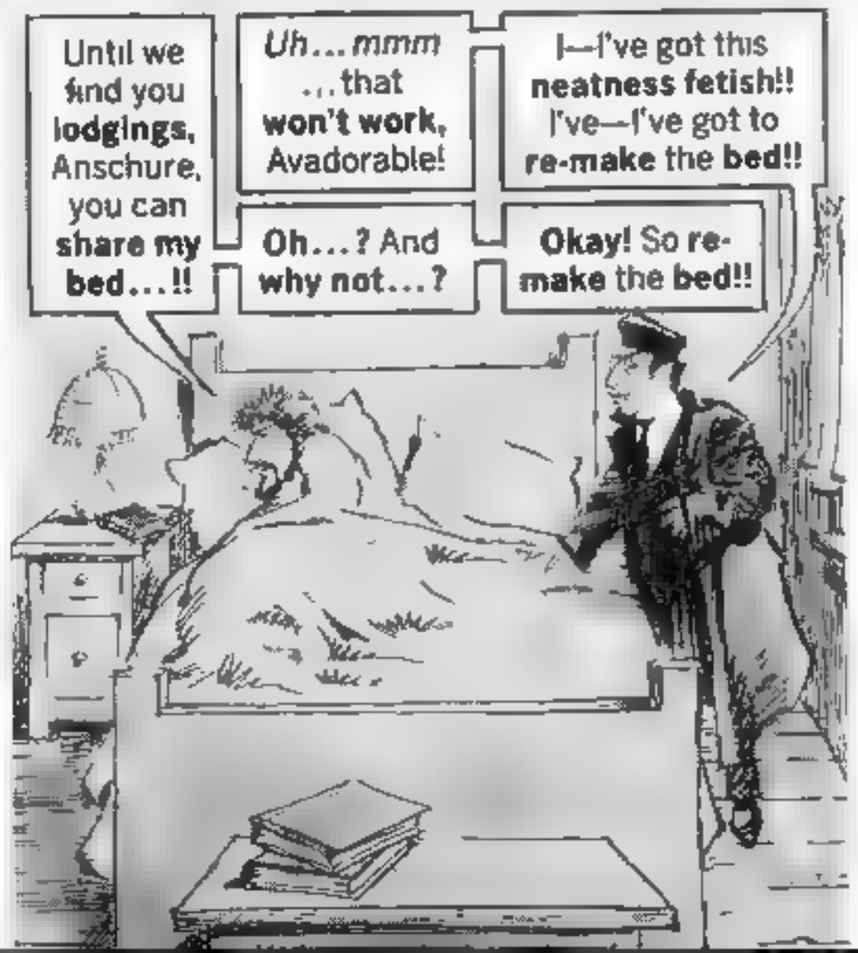
WET PAINT

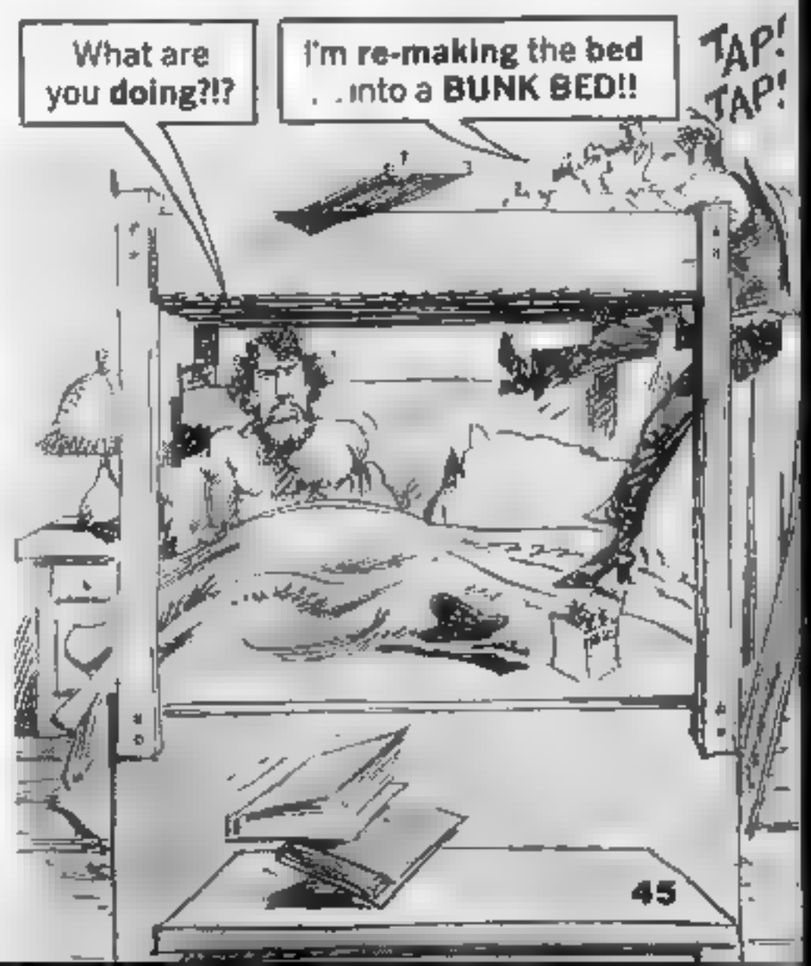
She looks like a MAN like I look like the Queen of the Gypsies!!
So...?! How can she hope to get away with it...?!
She HAS to...!! It is WRITTEN!!
In the Talmud!?
In the SCRIPT!
PLO
IF THAT'S A PUNCH I'M A Grill


Hey, you—!! Clean-shaven one!! What's your name??
Hi, Anschure! I'm Avadorable, a handsome Talmudic hot-shot student! We're on our way to Yeshiva at Bachev! And you??
Well, as long as you can pass your SAT's!
Uh...I'm—I'm unsure!
Uh...me, too! I'm hoping to be accepted at that Yeshiva!
My WHAT?? My SAT's?
Your "Secretly A Transvestite" tests!
EVERYTHING YOU WANTED TO KNOW ABOUT JEWISH WOMEN... BUT DON'T ASK.


They don't take ANYONE! You've got to be able to quote, argue and debate the wisdom of the wisest Rabbis in Europe! Listen—
It was Rabbi Ben Penska, of Minsk, who said "A men with farfel all over his face is not likely to find gainful employment!"
But it was Rabbi Mensch, of Pinsk, who said, "Just because a goat wears a beard does not necessarily mean that he is wise!"
True! But it was Rabbi Scharfman, of Krakow, who argued, "If you pull a man's leg, he will laugh! But if you set fire to his hair, he will smell terrible!"
Granted! But it was Rabbi Veldt, of Upper Chelm, who observed, "One seventh of our entire lives are lived on Tuesdays!"
However, it was Rabbi Gunty, of Lublin, who claimed, "If you hail a cab before one has been invented, you should be hit hard across the nose with a breadstick!"


Well... what do you think, Anschure?
I'm wondering if it's too late to join a Monastery and become a Monk!


Until we find you lodgings, Anschure, you can share my bed...!!
Uh...mmm ...that won't work, Avadorable!
I—I've got this neatness fetish!! I've—I've got to re-make the bed!!
Oh...? And why not...?
Okay! So re-make the bed!!


What are you doing?!?
I'm re-making the bed ...into a BUNK BED!!
TAP! TAP!

That's **Hadassa**, my **Fiancee!** She'll make the **perfect Jewish wife!** She's **rich** and **beautiful**— and she **waits** on me **hand** and **foot!**

But she's **so quiet!** She hasn't said **one word** all during **dinner!!**

Thank God, with **her wealth,** she **doesn't have to!**

Eat... EAT everybody! Finish **every drop!** There are **children** in **America** who are **starving!**

Put away the **books,** Anschure! Now it's time to **relax** and **frolic!!**

You relax and frolic! **I'll** just sit here and **tense up!**

Aren't you **coming in...?**

No! I'm **not sure** what the **Talmud** says about **"skinny dipping"!!**

Must you **always** talk **Talmud?!?** Can't you ever have any **FUN!?**

As the **Director** of this **movie,** I've **RE-SHOT** this scene **ten times** already **You** don't think I'm having **fun?**

I STILL ♡ YOU... MICKEY ARNSTEIN

What is this feeling? My heart is reeling! My thoughts were sacred Till I saw him Stark naked!

Should I be mingling? Why am I tingling? Oy, what a plight To be a Talmudic # Transvestite!!

IS ISAAC A SINGER?

I've got **bad** news and **good** news! The **bad** news is **Hadassa** has broken off her **engagement** to me. The **good** news is I've decided to let **YOU,** my **best friend,** marry her in my place!

And **I'VE** got **good** news and **bad** news! The **good** news is **Yes,** I'll **marry** Hadassa for fear of **losing** you! The **bad** news is **By doing** so, I'll be **breaking** the **ELEVENTH COMMANDMENT!**

But, there are only **TEN Commandments!!**

You mean you never heard of **"Thou Shalt Not Dream Up An Unbelievable Movie Plot!"...??**

Avadorable, I'm **really worried** about Hadassa!

Why? What **about** her?

I hear she's marrying me for my **looks!!**

You're acting so **strange,** Anschure·

AM I ?

What would **YOU** call asking **ME** to carry **YOU** over the **threshold...?**

Did **I** do **that?** I guess I'm a little **nervous!!**

Well.. try to **relax,** Anschure! Remember... I'm your **Bride,** now! You can **do** with me what you **will!**

WINE TAST Nu

STOP

THERE! How was that for you? Did the Earth move??
But... all we did was read the Talmud!
Right! And you're the first girl I've ever done that with! And something else!! We finished TOGETHER!
I'd like a cigarette!
A cigarette...?! A Jewish girl in 1904 smoking a cigarette?!
It's my HONEYMOON!! I'd sure like to do SOMETHING exciting!!

So...? How's it going with the Newly weds?
Well, Avadorable I certainly do not possess the exciting PHYSICAL magnetism that you have, but I've awakened other more RELIGIOUS interests in Hadassa!!
I would like to say a PRAYER for the DEAD!!
Huh? Who died?
Our SEX LIFE!

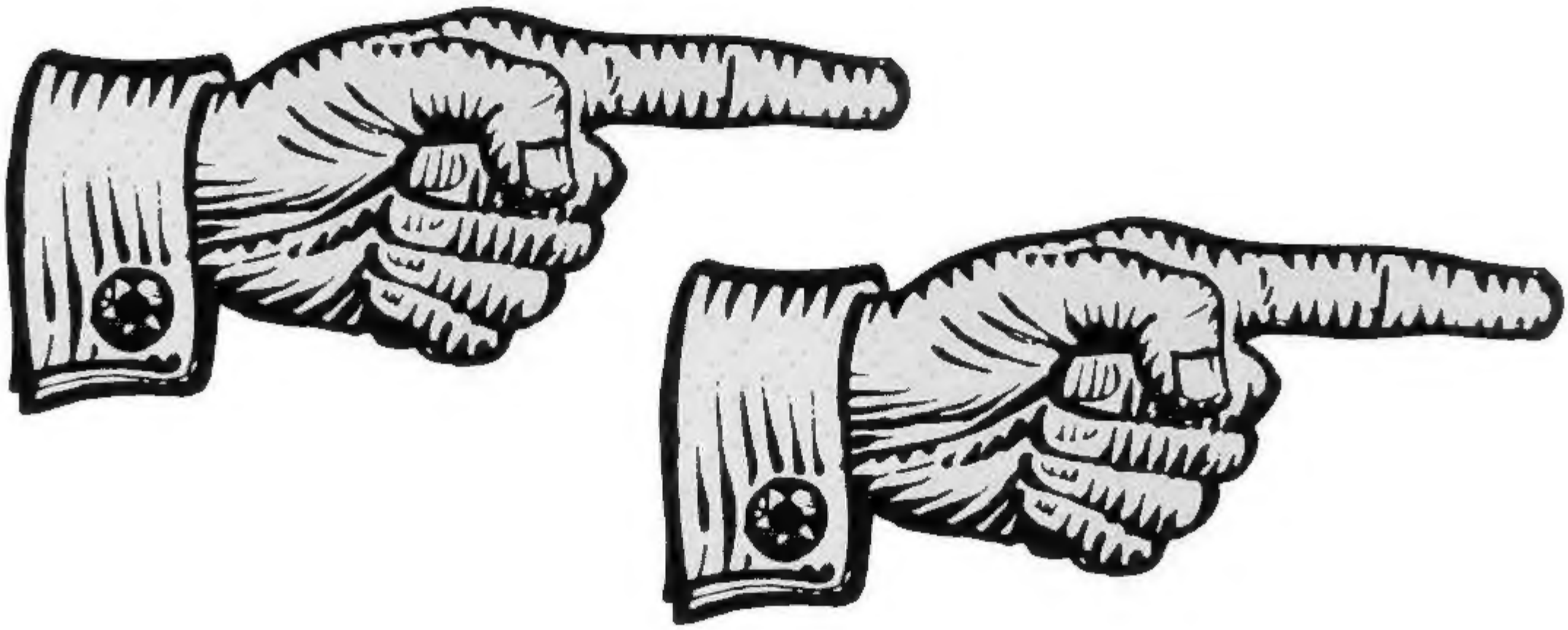
So... now you know my secret! My name is NOT Anschure! It's MENTL! And I'm not a man... I'm a WOMAN!
And all along, I thought you were a SOFT BOY!!
You're gawking! Have you never seen a naked woman before?!
Not quite like THIS ...from only the SHOULDERS... UP!!
Well, as the Producer, I want this to be a PG movie!!
But ME you filmed in the BUFF! Boy, talk about SEXISM!
MAMMARIES... LIGHT THE CORNERS OF YOUR MIND #

You'll be happy with Hadassa! She'll cook and clean for you! I could never do that!
What about you, Mentl?
I'll be going to a new place where I've heard things are quite different where some one like me will fit in with no problems!

I think it was Rabbi Ruman Kapotey, of Schmeckle, who said, "Everybody's gotta be SOMEPLACE!!"
WELCOME TO SAN FRANSISC
WE SHOULD HAVE HAD A NOMINATION
GAY EARTHQUAKE RELIEF FUND
TALMUDIC TEMPLE FOR TRANSIENT TRANSVESTITES
LESBIAN IMMIGRATION OFFICE
EVEN A PIG HAS RIGHTS
OUR LADY OF A THOUSAND SEX CHANGES
PIER PRESSURE
THE END

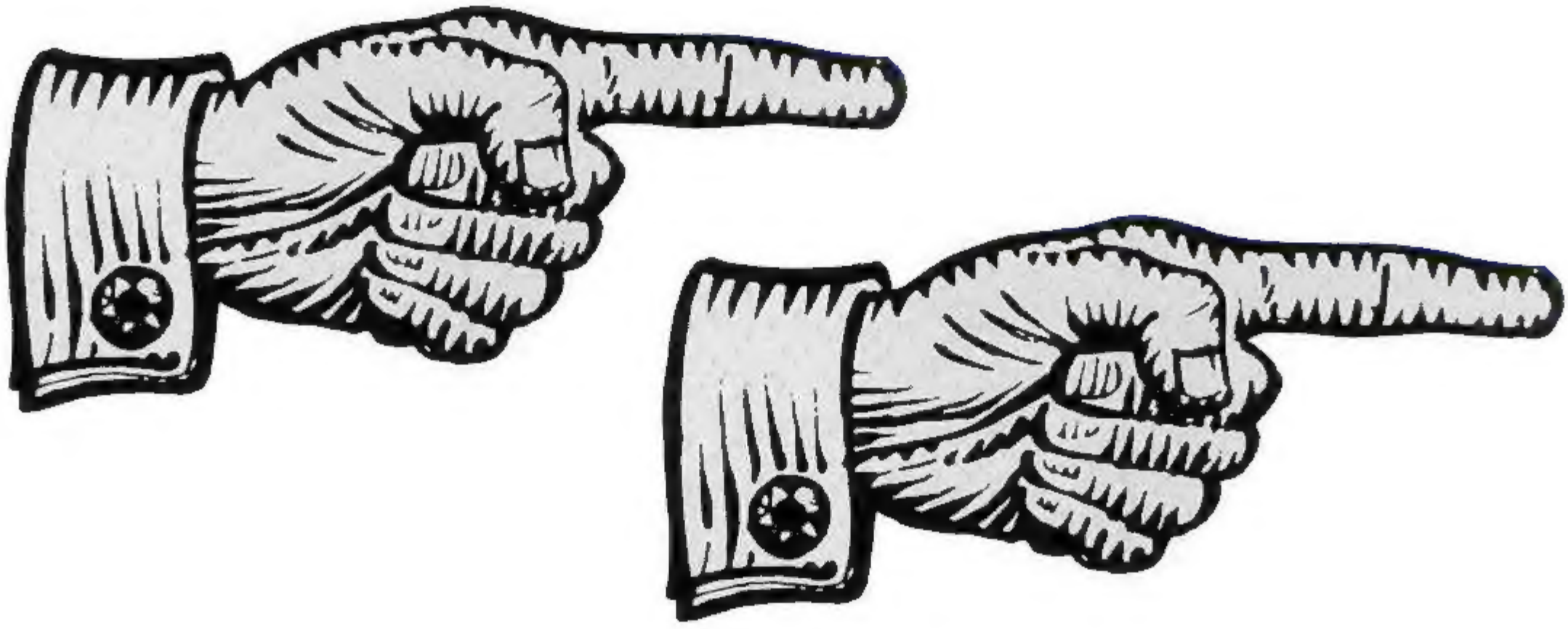
DON MARTIN DEPT. PART III

ONE FINE EVENING ON A BROOKLYN STREET



Nothing to see here!

Please skip ahead.



WHAT HAS REPLACED THE BALD EAGLE AS AMERICA'S SYMBOL ALL OVER THE WORLD?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

When peoples of other countries think of America's national symbol, they no longer picture the Bald Eagle! To find out what they *DO* think of, fold in page as shown.

FOLD PAGE OVER LIKE THIS!

A› FOLD THIS SECTION OVER LEFT ‹B FOLD BACK SO "A" MEETS "B"

ARTIST & WRITER:
AL JAFFEE

THE BALD EAGLE'S ALWAYS BEEN THE NATIONAL BIRD OF THE U.S.A. BUT THE FEELING AMONG MANY FOREIGNERS IS THAT NOW THIS SYMBOLIC ROLE BELONGS TO ANOTHER FAMOUS THING.

A› ‹B

WHAT HAS REPLACED THE BALD EAGLE AS AMERICA'S SYMBOL ALL OVER THE WORLD?

FOLD PAGE OVER LIKE THIS!

A B FOLD BACK SO "A" MEETS "B"

ARTIST & WRITER:
AL JAFFEE

THE BIG MAC

A B

ARTIST: JACK DAVIS WRITER: DON EDWING